

CBI

# YOUR CBI MEMBERSHIP



## Why it matters

The CBI serves as the catalyst between industry and government to drive positive change, speaking for businesses of all sizes and sectors across the whole economy, in every UK region and nation, ensuring sustainable growth for the benefit of society.



## We are the collective voice of business

In the run-up to a critical General Election, a strong business voice is vital. That's why we're here, to lift up your voice, share your views with political decision-makers at every level, and work with you to help shape the UK's future.

Together, we face serious economic and social challenges, from a cost-of-living crisis to climate change. But together, we can ensure sustainable growth for the benefit of all, by supporting your firms to do what they do best – creating good jobs and opportunities. Representing businesses of all sizes and sectors across the whole economy, and our regions and nations, the CBI is committed to tackling the issues you face, and pushing for action that enables you – and the UK – to thrive.

And you've told us where that action, and our focus, is needed most. So, we'll continue to collaborate with our members, political stakeholders and partners to equip the UK to lead the race to net zero and compete globally, as well as help you develop and invest in people and talent in the UK, adopting the latest innovations and new ideas. We want your input at every stage to best represent the priorities of businesses across the length and breadth of the UK and internationally.

Through influence, insight, and detailed economic analysis, the CBI is uniquely placed to support and represent you, and to ensure your voice is heard on issues of national importance.

We look forward to working with you to deliver ambitious, positive change and sustainable growth.



**Rain Newton-Smith**



Chief Executive, CBI

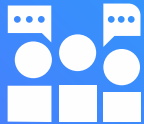
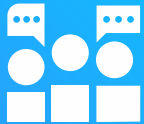


# We speak up for your business

There's no organisation quite like the CBI. We are the strong, collective voice that enables all businesses to propel positive change and sustainable growth.

We speak on behalf of  **170,000**   
business of all sizes and sectors, across  
every region and nation of the UK

This includes over  **1,100** corporate members & nearly **150**  trade associations

Our corporate members alone employ over  **2.3 million**  private sector workers





As a member of the CBI, you are part of a connected, informed and influential group. We understand the specific issues you face in your sector, and we can share our deep knowledge of the economic context. Your membership gives you access to the best policy team outside Westminster as well as leading economists equipped with half a century of data; having the CBI on your team supercharges your business decisions with leading political and economic insight.

Due to the scope of our business representation and our unparalleled insights, when we talk, government listens. Senior politicians and government stakeholders rely on the CBI's fully costed policy solutions. And they rely on us to be an effective voice for cross-sector views from UK businesses like yours.

**Use this resource to understand our key areas of focus and the opportunities that are available for your business to get every last drop of value out of your membership. Whether that's by shaping our policy recommendations, attending a Working Group or Committee, or by networking with your peers at one of our industry-defining events, we want to know about your business' priorities, challenges and successes.**

**Our purpose:** To be the collective voice of business, achieving sustainable growth.

**Our mission:** To be the catalyst between industry and government, driving positive change. To speak for businesses of all sizes and sectors across the whole economy, in every UK region and nation, ensuring sustainable growth for the benefit of society.

# Get your voice heard in your region and nation, and on the world stage

We'll support you wherever you are in the UK. CBI membership gives you a joined-up offer – from macro to micro and from international to regional – so we can support you in a way that no others can.

## Help shape policy in your region or nation

Through our great working relationships with devolved governments, local authorities and Metro Mayors, you'll be able to get your voice heard in your local area. We'll work together to get the outcomes you need so your business can thrive.

## Influence your operating environment beyond the UK

But it's not just in the UK that we'll drive the change your business needs to see. Through our international networks and presence in Brussels, you'll be able to influence your broader operating environment:

- Help shape the UK's response to global issues like trade and investment, decarbonisation and taxation
- Join exclusive OECD committees and working groups to influence their work through the CBI's membership of Business at the OECD
- Help the CBI improve the UK-EU Trade and Co-operation Agreement through the CBI's role as Chair of the UK Domestic Advisory Group.



# In every region and nation of the UK

Click on your area below to be directed to your local contact:



# Your CBI membership benefits



**Insight:** Plan with confidence and mitigate risk to your business through practical guidance and evidence-led analysis. Membership gives you exclusive access to practical guidance that supports and empowers your business. For example, get the insight you need to make better decisions with our UK Economic Forecast, or need-to-know political intelligence and analysis for key moments like the Annual Budget.

**Influence:** Shape the business environment to work for you. The CBI regularly meets with the most senior politicians and government officials to share evidence and sentiment from the business community. This gives you a direct line to share your views and steer policy, legislation and spending decisions in the areas that matter most to your business. With our large team of policy experts and economists, together with our fully costed policy solutions, you'll have all the support you need. For example, join a CBI Council and help steer CBI policy in the areas that are most important to you. Or become a leading voice on net zero, the future of work, UK competitiveness and more.



**Community:** Give your team direct access to cross-sector peer networks and topic-specific communities. Attend a variety of conferences, roundtables, working groups and digital events. Our events convene business leaders, subject matter experts and government representatives to give you insight, advice and inspiration. But you'll also be able to raise your own profile with ample opportunities to showcase your expertise on the areas you are making a difference in. For example, attend one of the CBI's Government Affairs Network events, or join our Sustainability Community to network with and learn from peers taking their business on a net zero journey.





# Feel the benefits of CBI membership across your whole organisation

There's room for everyone to get involved. Often, senior leaders are the first people in an organisation to join the CBI. Company directors and CEOs enjoy our market intelligence, networking opportunities and the chance to shape the UK business environment. But other, more specialist members of their team quickly follow. As more people join and take part, you'll see that the value of your membership increases exponentially.

## Government Affairs

- Have direct policy influence
- Connect with our campaigning experts
- Get the latest political insight

## Sales and Marketing

- Reach new audiences
- Profile your business
- Get UK and international business intelligence

## CEOs and Business Owners

- Build your network
- Raise your profile
- Get strategic support and market intelligence

## Products, Tech and R&D

- Understand emerging tech
- Increase your productivity and R&D capacity
- Find new innovation partners

## People and HR

- Shape new employment legislation
- Explore ways to attract and develop talent
- Learn from others on best practice

## Finance and Corporate Governance

- Get the latest economic intelligence
- Tackle the rising costs of tax and regulation
- Understand changes to UK corporate governance

**Membership is for your entire senior team. Contact your Account Manager to add your colleagues to your membership so your organisation feels the full benefit.**

# How you can get involved

CBI membership gives you the ability to shape the business environment to work for your business. Here are some of the ways you can get involved and bring your CBI membership to life.

## CBI Councils and Committees

Set and steer CBI policy across the entire organisation. As leaders of our governing structure, councillors not only set our direction of travel locally and nationally, but also hold us to account to ensure we deliver on our purpose and priorities. Talk to your Account Manager to learn more about the nomination process.

## Working groups

Develop robust policy recommendations on specific topics. Our working groups are open to all members who are experts in a particular field and want to get involved with policy development. It's a great chance to get your voice heard on the issues that matter to your business.

## Communities

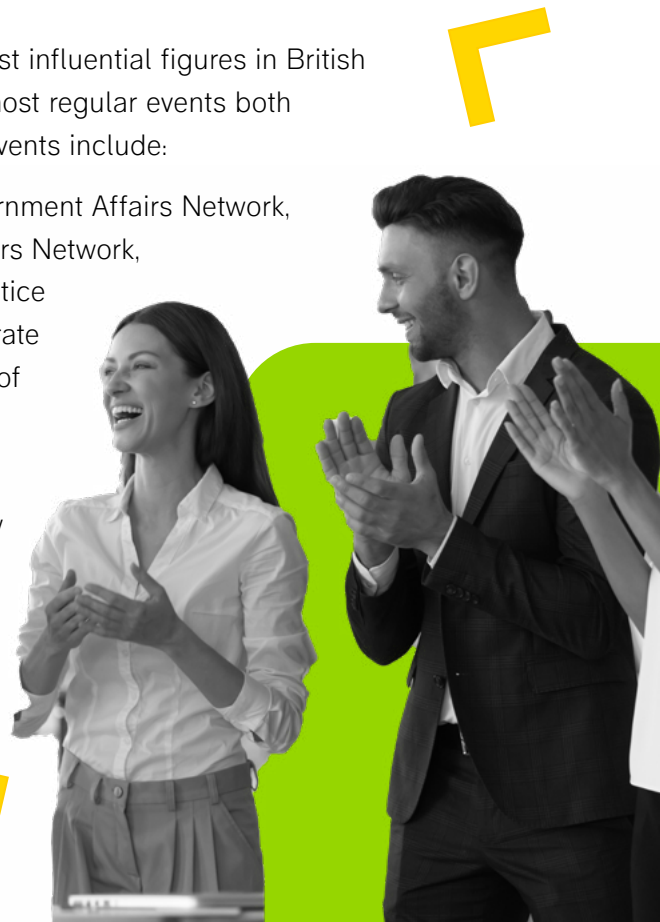
Join a network of your peers to share best practices and problem-solve towards a common goal. Our Communities, like our popular Sustainability Community, are open to all members.

## CBI Events

Get inspired, learn and network with some of the most influential figures in British business and politics by attending a CBI event. We host regular events both nationally and across the UK. Some of our brilliant events include:

- **Peer Networks:** Our Peer Networks, like our Government Affairs Network, our Finance Director Network or our Future Leaders Network, encourage the sharing of brilliant ideas, best practice and learning from others. Our Peer Networks operate regionally and form part of the regular drumbeat of our events programme
- **Conferences:** Our Conferences are designed to inspire new ways of thinking when faced with new challenges and opportunities. They cover a range of topics and include cross-CBI events like our Annual Conference. Previous conference topics have included Net Zero, Future of Work, and Diversity & Inclusion.

[Explore our extensive events programme](#)



## Policy activity led by our Members

Throughout May 2023, we convened over 1,000 business leaders from member companies, to identify where they wanted the CBI to focus its policy development and influence. We also received 269 survey responses. From these conversations, the most critical economic and national issues you identified were:

- The future of work and skills
- Establishing the UK as a leading, internationally competitive location for business
- Tackling climate challenges and the energy transition.

Driven by those key issues, we have developed ambitions for the UK economy and pledges for how business, in partnership with government, can achieve those ambitions. Our policy priorities, driven by our members, are rooted in real business need and, if realised, would turbocharge the UK economy in service of sustainable growth.

### Did you know?

Our priorities are steered and reviewed by the CBI's 12 regional and national councils, our Trade Association council, as well as one-to-one conversations across our membership.



# Policy breakdown: How we work for you



## Public affairs

**The Ambition:** To ensure the CBI is the 'go to' UK business organisation for insight, evidence and ideas, which we provide in collaboration with you, our members.

**Pledge:** to maintain consistent engagement with key political stakeholders

- Engage with political stakeholders – across Whitehall, English regions, nations and internationally, on a regular and consistent basis

**Pledge:** to provide members with political engagement opportunities

- Identify and co-ordinate a successful programme of member-political engagement opportunities, giving you the chance to feed insight and ideas directly into policymakers

**Pledge:** to enable sharing of political insight

- Hold regular meetings, roundtables and events, which will provide you with the political insight you need to plan and act accordingly



Are you interested in feeding into our policy submissions ahead of key fiscal moments? Would you like to find out more about current and upcoming Public Affairs opportunities, meetings or events? Reach out to [Alice Grimes](#), Head of Public Affairs.

## Net Zero

**The Ambition: For businesses to lead a successful transition to net zero in the UK, with a world-leading environment for the growth in green industries, maximising the investment opportunities associated with the change.**

### **Pledge: to speed up net zero infrastructure delivery**

- Demonstrate the economic impact of delays on net zero infrastructure, campaigning for streamlined planning rules and accelerated grid upgrades to reach UK climate goals
- Reform planning processes for both nationally significant and local regimes
- Ensure plans to streamline processes for obtaining grid connectivity are deployed rapidly
- Monitor and improve delivery performance by unlocking barriers to finance and skills

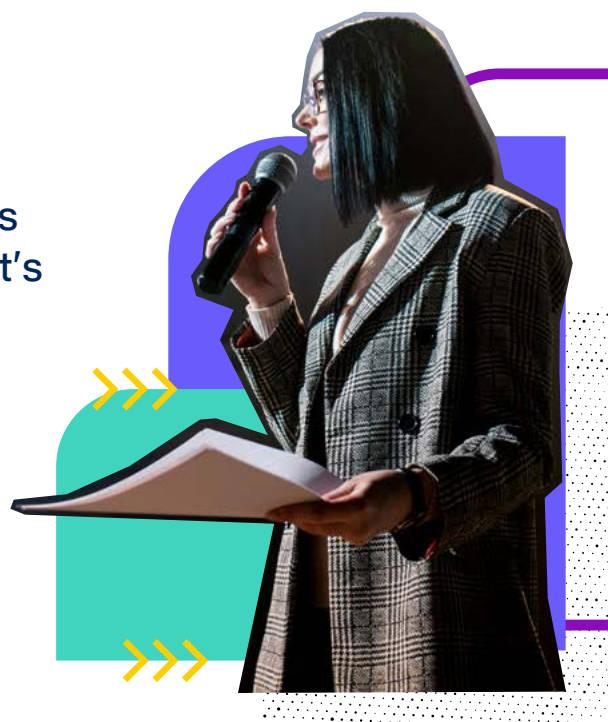
### **Pledge: to strengthen green investment incentives**

- Respond to international competition by improving incentives for investment in the supply and demand of green technologies through targeted tax changes, market mechanisms and regulation
- Secure a holistic package of strengthened incentives to compete with international counterparts
- Ensure policies are designed to play to specific UK technology and sector strengths
- Campaign for long-term and stable policy frameworks

## CBI EVENTS

Check out our events calendar to see what's happening in your region or sector

**EXPLORE TODAY**



**Pledge: to deliver competitive energy costs**

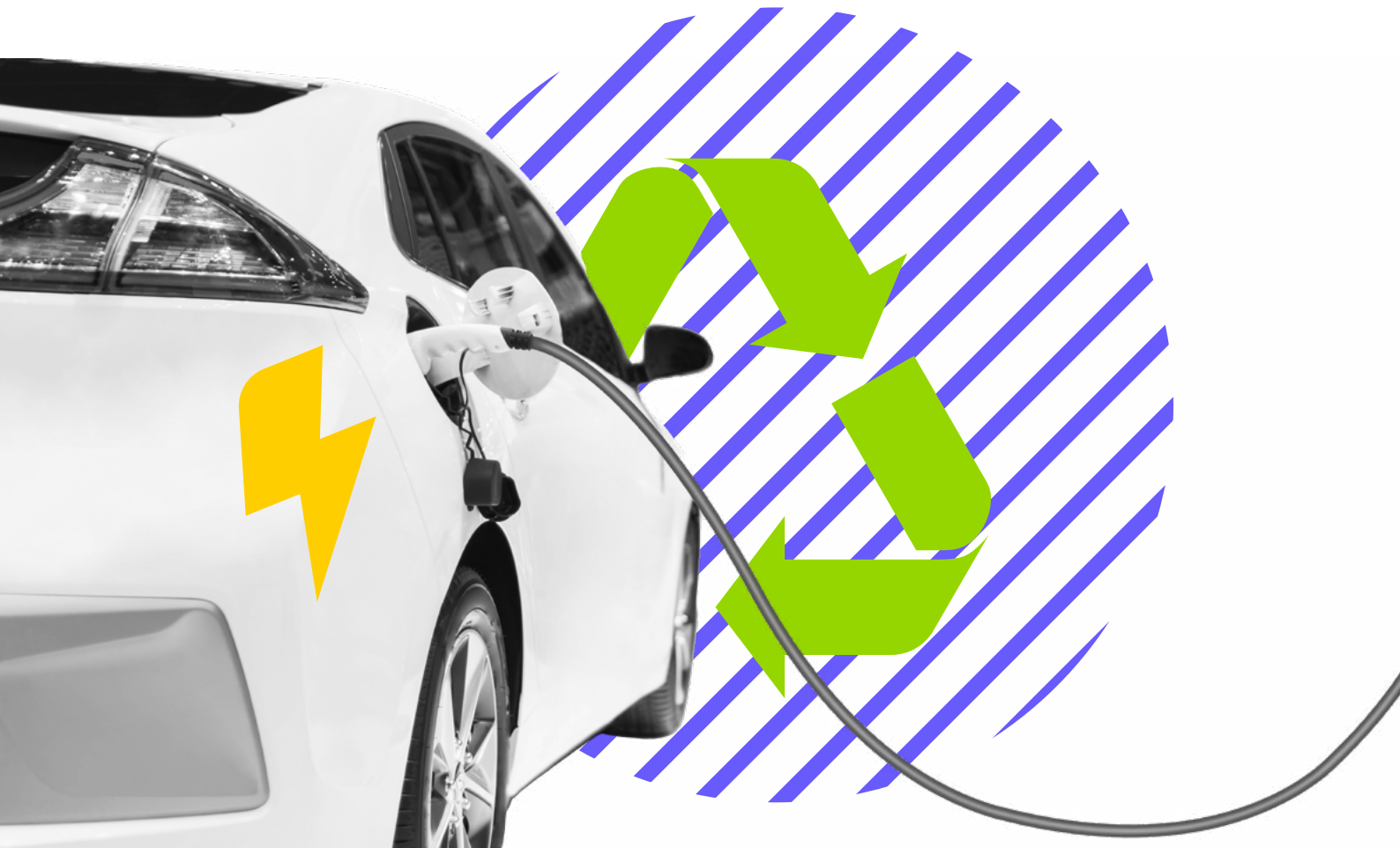
- Campaign for UK energy cost competitiveness including through a long-term UK energy efficiency strategy, proportionate emissions trading and carbon pricing schemes
- Influence policies to bring UK commercial gas and electricity prices in line with international counterparts, while embedding incentives to decarbonise industry
- Shape the future of the UK Emissions Trading Scheme and other carbon pricing policies to better support the transition

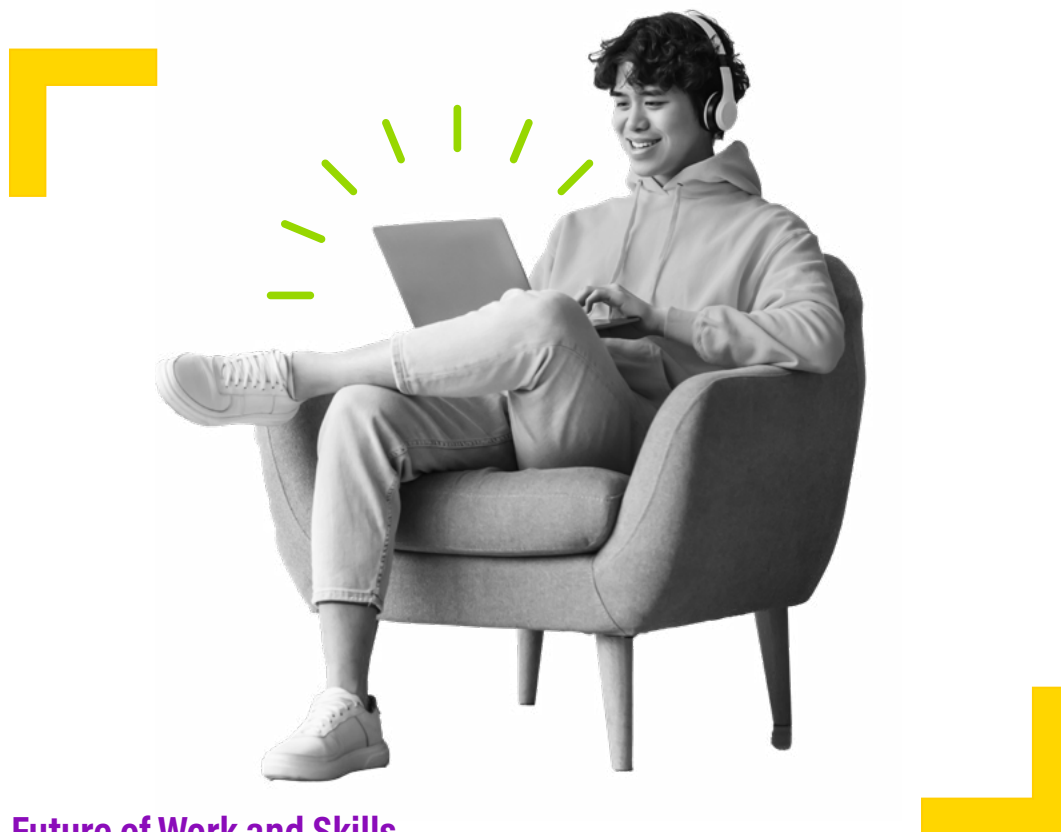
**Pledge: to demonstrate net zero international leadership**

- Lead UK business representation in international climate forums like COP and the G7 to shape policy on global emissions reductions and its application in the UK
- Demonstrate UK business leadership on the global stage to show private sector commitment
- Advocate for ambitious climate commitments matched with clear roadmaps for decarbonisation from governments across the world



If you'd like to hear about current and upcoming opportunities in Net Zero, please contact [Tania Kumar](#), Policy Director, Net Zero.





## Future of Work and Skills

**The Ambition: For UK business to successfully navigate a future of work in which technology is rapidly changing the skills needed by businesses, and the employee and societal expectations of employers are increasing.**

### **Pledge: to sharpen focus on adult skills**

- Set out how skills policy needs to adapt to the changing needs brought about by new tech and the net zero imperative. Getting apprenticeships and other qualifications right is vital, but wholly insufficient for meeting business needs
- Make the skills system respond better to business needs, helping firms achieve ROI when they invest in skills
- Prioritise challenging the focus on qualifications and apprenticeships to the exclusion of flexible upskilling. Business needs both

### **Pledge: to reduce shortages by tackling barriers to work.**

- To ease shortages by capitalising on political interest to make recommendations for ways to reduce economic inactivity.
- Make sure that businesses can draw on as large a talent pool as possible by identifying the barriers to work that government and business can reduce
- Prioritise health, disability and childcare, informed by ONS labour market stats on who is inactive but wants to work



To get involved with Future of Work, including anything labour or skills related, please reach out to [Matthew Percival](#), Future of Work and Skills Director, to find out about upcoming opportunities in this area.

## Technology and Innovation Transformation

**The Ambition: For the UK to be the best place in the world for businesses to invest in and benefit from innovation and technology, and to grow an innovative business.**

### **Pledge: Technology adoption for productivity**

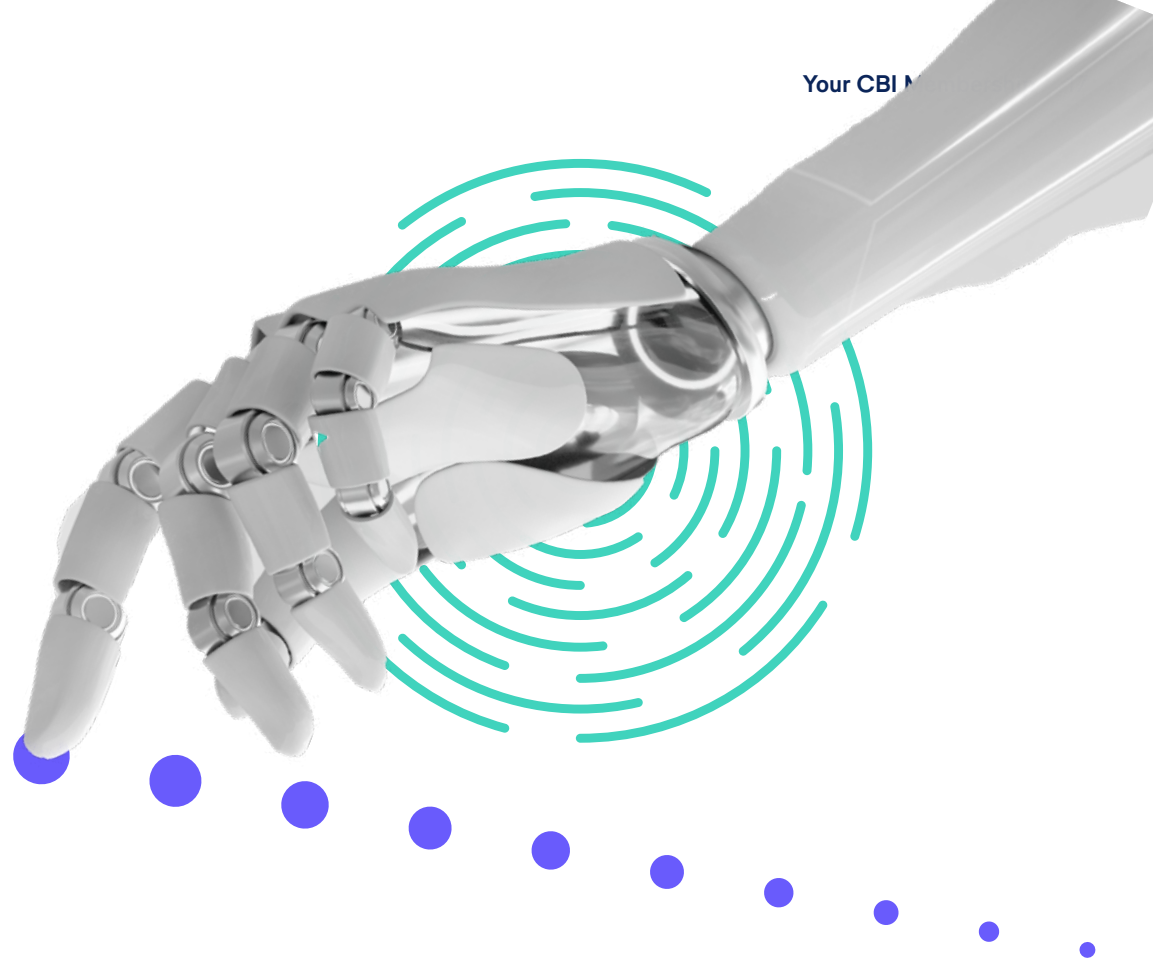
- Support UK businesses to effectively adopt AI and other technologies, to reduce labour shortages and boost productivity
- Make it easier for businesses to adopt productivity-enhancing tech like AI
- Demonstrate how coordinated government support (finance and advice) will help businesses across all sectors and sizes adopt new technologies more rapidly and effectively

### **Pledge: Innovation-enabling regulation**

- Work across government to embed innovation-enabling, business-friendly regulatory regimes, including an initial focus on meeting UK ambitions for an innovation-friendly AI governance system







- Make the UK a world leader in pro-innovation regulation that boosts growth and builds strategic advantage
- Demonstrate how smart regulation could unlock prizes across the UK economy and where the greatest rewards exist – including AI

**Pledge: Science and technology superpower**

- Ensure the UK remains at the forefront of global R&D investment, with a strong innovation ecosystem across the country and international leadership in the industries of the future
- Make the UK increasingly attractive for investment in the industries of the future
- Demonstrate where policies across government e.g., on infrastructure and procurement, will support business R&D investment, alongside long-term public R&D support for business and through universities

**Pledge: Scaling an innovative business**

**Make the UK the most competitive place to scale an innovative business through access to finance and business environment.**

- Make the UK the best place to scale innovative new businesses
- Demonstrate how and where government can best support scaleups to grow to their full potential in the UK and compete internationally



To find out about current and upcoming opportunities, meetings and events in Technology and Innovation, please contact [Benjamin Reid](#), Technology and Innovation Transformation Director.

## UK Competitiveness

**The Ambition: Making the UK the best location to run and scale businesses and markets of the future in service of sustainable growth.**

**Pledge: to unlock investment and productivity through planning reform and infrastructure delivery**

- To reimagine our current approach to planning and infrastructure delivery – focusing on unlocking economic growth and productivity across the UK
- To deliver solutions to the UK's planning challenges on consistency, cost, and speed – with a focus on planning as a lever for growth both locally and nationally
- To demonstrate how changes to national and regional systems, up to and beyond the General Election, will increase the speed of investment, project delivery, job creation and the ease of doing business across the UK



Find out more by contacting **Mark Goldstone**, Policy Manager and **Nicky Williams**, Senior Policy Advisor.





#### **Pledge: to make the UK M10 Mayoral group a more effective alliance for growth**

- To better coordinate the role of UK Mayors in delivering more economic growth – focusing on the international and domestic roles played by our Mayoral peers
- To harness the influence of the UK's Mayors in delivering growth through power and funding – with a focus on a collective set of priorities as a unified voice
- Our priority is to demonstrate how and where the UK's M10 Mayors can work in in lockstep to deliver an 'M10 Compact' domestically and internationally – focusing on attracting powers and funding as well as inward investment



Find out more by contacting [Mark Goldstone](#), Policy Manager; [Alex Guest](#), Policy Advisor or [Simon Dishman](#), Senior Policy Advisor.

#### **Pledge: to drive the UK's global connectedness across through trade and investment attraction**

- To outline ways to improve UK trade performance, notably in growth sectors, and help build a more resilient economy which mitigates global risks
- To make the UK's trade and investment 'pitch' clearer – with a focus on incentives for attraction and retention of investors comparable to our international peers
- Our priority is to demonstrate where and how the state can unlock economic activity both here and overseas through the simplification of the UK's trade and investment strategies and the future role of the Office for Investment



Find out more by contacting [Helena Coe](#), Acting Policy Manager; [Carolina Mazzone](#), Policy Advisor or [Erin Henwood](#), Senior Policy Advisor.

## Financial Services

**The Ambition: For the UK's financial services sector to be world leading, enabling all sectors of the economy to innovate and grow in a sustainable way.**

**Pledge: to promote financial services as an integral enabler to thriving economies**

- Encourage policies that promote the enabling role of financial services in the wider economy
- Ensure businesses of all sizes and across all sectors have the access and availability to finance needed to flourish

**Pledge: to maintain the UK's competitiveness as a place to invest in financial services**

- Advocate the importance of the UK's role as a world-leading financial centre for emerging trends and transitions such as fintech and sustainable finance
- Maximise regulation as a lever for growth by removing uncertainty, providing predictability and shifting the focus of regulation towards delivering outcomes

**Pledge: to be the business voice on financing the transition to net zero, championing sustainable finance**

- Speak for both financial services providers and corporate end users to provide the whole economy voice on financing the transition to net zero
- Represent the business voice at key milestones on sustainable finance, including work on taxonomy, disclosures and transition plans



Would you like to find out more about current and upcoming Financial Services opportunities, meetings or events? Contact [Megan Bulford](#), Director, Financial Services.





## Tax

**The Ambition: For the UK to have a business tax system which is world beating because it is simple, certain and the costs of administering it are proportionate to the revenue raised.**

### **Pledge: to digitalise the business tax system smartly**

- Boost productivity and reduce the compliance burden on businesses by looking at smart ways to reduce and consolidate HMRC data requests
- Ensure all data collected from the taxpayer is done in a smart, ethical way by asking HMRC to sign up to the government's ethical data principles
- Rethink estimates of business costs of compliance using real business data – to ensure all changes are proportionate

### **Pledge: to use tax to support other government aims on productivity, net zero and devolution**

- Bring tax support for working people into the 21st century with benefits that work for flexible and hybrid workers
- Ensure the tax system supports net zero goals
- Support businesses to help their local area by looking again at the disproportionate impact of business rates on some sectors and businesses

### **Pledge: to simplify the business tax system**

- Review the existing databank of OTS recommendations which have not yet been implemented and implement all those which are still relevant, unless there are clear policy reasons why not – which should be explained to taxpayers
- Design metrics to measure complexity and test existing and new business tax changes against them

### **Pledge: to ensure the UK tax system is truly internationally competitive**

- Call on government to keep the UK business tax system under review to ensure it is competitive, including looking at areas where we fall behind (like capital investment support and property taxes)
- Ensure policymakers understand that headline rates are one part of the puzzle – incentives for investment in skills, innovation and IP, and capital can also move the dial as all feed into a business' effective tax rate



Would you like to find out more about current and upcoming opportunities in Tax? Get in touch with [Alice Jeffries](#), Tax Policy Manager.



## Economic Intelligence and Policy

**The Ambition:** To help our members understand the economic environment they operate in so they can anticipate trends in demand, identify potential resourcing issues and understand the impact of policy changes, getting a head start in planning or troubleshooting.

**Pledge: to provide high-quality surveys and data**

- Provide a bellwether for the UK economy through our monthly/quarterly surveys of the manufacturing, services, distribution and financial services sectors, tracking trends in sentiment, demand, costs, prices, wages and broader labour market conditions

**Pledge: to share valuable publications and insight**

- Provide the contextual evidence members need for informed decision-making through a range of economic publications, from monthly snapshots of economic conditions to our detailed biannual economic forecast for the UK and global economies

**Pledge: to deliver economic briefings which meet the needs of our members**

- Invite our economic experts to brief your board and senior management teams
- Gain insight into the economic outlook for your sector or market and better understand what the most pressing issues are for the UK and global economy

**Pledge: to carry out rigorous economic policy analysis**

- Ensure our influence and insight is evidence-based, fully costed and resonates with government priorities, through carrying out rigorous analysis across CBI programme areas



To find out more about Economic Intelligence and Policy, including current and upcoming opportunities, please contact [Louise Hellem](#), Chief Economist.

## CBI Economics

**The Ambition:** With unrivalled policy knowledge and business insights combined with economic expertise, we aim to support our members and clients in developing a compelling narrative to help them lobby for policy change, build a case for investment or demonstrate the impacts of their business on the economy, on society and on the environment.

CBI Economics is the CBI's business incubator offering a range of commercial products and services to empower businesses with the information they need to succeed and grow.

*Note: These are additional paid-for services available to CBI members and non-members. CBI members receive a 10% discount on these services.*

### Pledge: Commissioned Business Surveys

- With unparalleled reach into the business community, we draw on the CBI's expert survey team and experienced economists who can help you test the views and plans of UK business on topical issues

### Pledge: Economic Analysis

- Economic expertise grounded in a strong understanding of the policy landscape means our economists can help you make the case for policy action, assess your total contribution to the UK economy or help to build your evidence base for effective decision-making
- Our economic analysis sits among some of the most widely quoted in the UK

### Pledge: Economic Survey Data

- License our timeseries data collected via our monthly sectoral economic surveys to augment your analysis and economic projections



To find out more about CBI Economics and the services available to you, please get in touch with [Anna Leach](#), Deputy Chief Economist.

CBI Economics



**A forecast  
you can trust**

Get valuable economic insight with CBI Economics

## Supercharge your membership

We hope this resource has helped you understand the many ways you can make the most of your membership. There are so many unique experiences and insights your business can benefit from, but these are our top three recommendations if you're not sure where to start:

- **Register for one of our events** to learn, connect and be inspired
- Refer another member of your senior team through your account manager
- **Read our latest economic analysis**

If you'd prefer a conversation about the best ways to make the most of your membership get in touch with your Account Manager who will be happy to help you.



© Copyright CBI 2023  
All right reserved  
The content may not be copied,  
distributed, reported or dealt  
with in whole or in part without  
prior consent of the CBI.

Product code: 12846

[cbi.org.uk](https://cbi.org.uk)