

How best to strengthen links between businesses and universities?

CBI higher education summit

Tuesday 20 October
BMA House, London

Key speakers include:

Sam Laidlaw
Chairman, CBI higher education taskforce and CEO, Centrica plc

The Rt Hon Lord Mandelson
Secretary of state for business, innovation & skills

David Willetts MP
Shadow secretary of state for universities and skills

Richard Lambert
Director-general, CBI

Chris Brinsmead
Chairman, AstraZeneca Pharmaceuticals UK

Rick Trainor
Principal and president King's College London



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CBI on
higher education



CBI higher education summit 20 October 2009

Following the launch of the CBI higher education taskforce's report, the higher education summit will provide an excellent opportunity to explore the relationship between business and higher education.

The programme will examine the following:

- What actions need to be taken to ensure the delivery of a world-class higher education system in a time when funding is becoming ever more restricted?
- What would be the implications to business of reduced higher education funding?
- How can business and higher education work together to produce world-class graduates for the world of work?
- Why are science, technology, engineering and mathematics (STEM) students important to the future success of British business? What strategies need to be in place to ensure the UK has high-quality graduates in these areas?
- How can we turn academic research into successful innovation?
- Can universities capture a greater share of employer-funded workforce training?

Reasons to attend:

- A unique opportunity to engage with higher education leaders
- Hear about best practice of business partnerships with higher education
- Discuss the main needs of business from higher education
- Find out how business and higher education can work together for their mutual benefit
- Debate and network with peers.

This is an excellent opportunity to ask key questions, debate the major issues and explore the needs of business and higher education. Find out what the two main political parties' positions are on innovation and skills – and how they will address the needs of business and higher education.

Who should attend:

This conference is a must-attend event for:

- CEOs and senior executives
- HR professionals
- Vice-chancellors
- Chancellors
- Principals
- Those interested in how business and higher education can work together more closely.

Programme

08:45	Registration and coffee
09:30	Introduction and welcome: Frances Edmonds, author, broadcaster and development director, D Group
09:35	Opening address: Richard Lambert, director-general, CBI
09:45	Opening address: Sam Laidlaw, chairman, CBI higher education taskforce and CEO, Centrica plc
09:55	Opening address: Rick Trainor, principal and president, King's College London and CBI higher education taskforce member
10:05	Panel session: Delivering world-class higher education in an age of austerity
10:45	Morning refreshments
11:10	Panel session: Graduate employability – now more than ever?
11:50	Keynote address: The Rt Hon Lord Mandelson, secretary of state for business, innovation & skills
12:05	Question and answer session
12:30	Panel session: Raising the number and quality of STEM graduates – a national priority?
13:10	Networking lunch
14:10	Welcome and introduction to the afternoon session
14:15	Keynote address: David Willetts MP, shadow secretary of state for universities and skills
14:35	Question and answer session
14:45	Panel session: Turning academic research into successful innovation
15:25	Panel session: Workforce training – can universities become providers of choice for business?
16:00	Close

Panel session: Delivering world-class higher education in an age of austerity

- What are the implications for British industry?
- How should higher education reconcile the expected reduction in government funding levels?
- What will – or should – business fund?
- Where can savings be made?

Martin Bean, vice-chancellor, The Open University
Professor Glynis Breakwell, vice-chancellor, University of Bath and CBI higher education taskforce member
Sam Laidlaw, chairman, CBI higher education taskforce and CEO, Centrica plc
Sir Alan Langlands, chief executive, HEFCE

Panel session: Graduate employability – now more than ever?

- What does employability mean from a business perspective and how will employers' needs change in the future?
- How can and should businesses work with universities to develop employability skills?
- What are the barriers for students developing employability skills and how can these be overcome?

Professor Madeleine Atkins, vice-chancellor, Coventry University and CBI higher education taskforce member
Professor Heinz Wolff, Brunel University
Ed Marsh, National Union of Students
Johnny Cameron, advisor, Odgers Berndtson and CBI higher education taskforce member

Panel session: Raising the number and quality of STEM graduates – a national priority?

- How important are STEM skills to our future economic prosperity?
- How should professional bodies, education and industry work together to encourage more young people to study STEM subjects?
- Should expensive science, technology and engineering subjects receive more public funding?

Kate Bellingham, national STEM careers co-ordinator
Chris Brinsmead, chairman, AstraZeneca Pharmaceuticals UK and CBI higher education taskforce member
Sir Brian Follett, chair, Training and Development Agency and STEM Advisory Forum
James Smith, chairman, Shell UK Ltd and CBI higher education taskforce member

Panel session: Turning academic research into successful innovation

- Maintaining the international competitiveness of UK university research: a business perspective
- Blue skies and applied research: where does the balance lie?
- Intellectual property – fair shares for all
- Building a brighter future: adding business value to doctorates

Professor David Delpy, chief executive, EPSRC
Dr Phil Extance, pro vice-chancellor for business partnerships and knowledge, Aston University
Professor Neville S Jackson, group technology director, Ricardo plc
Professor John Murphy, head of university partnership programme, BAE Systems

Panel session: Workforce training – can universities become providers of choice for business?

- How can universities best capture a greater share of the market for employer-centred workforce training? Should this be an area that more institutions get involved in?
- How does leadership and management provision need to evolve in the UK to ensure universities and business schools continue to be seen as meeting business need?
- What more do employers have to do to develop effective partnerships?

Ian Cheshire, group chief executive, Kingfisher plc and CBI higher education taskforce member
Professor Nigel Thrift, vice-chancellor, University of Warwick
Amanda Selvaratnam, director, The Training Gateway

Biographies



Sam Laidlaw, chairman CBI higher education taskforce and CEO, Centrica plc

Sam Laidlaw joined Centrica plc as chief executive in July 2006. He is chairman of the Executive Committee and the Disclosure Committee. He was previously executive vice-president of the Chevron Corporation, chief executive officer at Enterprise Oil and president and chief operating officer at Amerada Hess.



David Willetts MP, shadow secretary of state for universities and skills

David Willetts is shadow secretary of state for universities and skills with responsibility for social mobility and families and has been the member of parliament for Havant since 1992. He was shadow secretary of state for work and pensions from 2001-2005 and has worked at HM Treasury, and the Number 10 Policy Unit. He served as paymaster general in the last Conservative government. He is a governor of the Ditchley Foundation and a member of the Council of the Institute for Fiscal Studies. He is senior adviser to Punter Southall, actuaries. David has written widely on economic and social policy.



Ian Cheshire, group chief executive, Kingfisher plc

Ian was appointed group chief executive of Kingfisher plc in January 2008. Prior to this he was chief executive of B&Q from June 2005. His previous roles at Kingfisher include chief executive of international and development, chief executive of e-Kingfisher and group director of strategy and development. Before joining Kingfisher in 1998 he worked for a number of retail businesses including Sears plc where he was group commercial director.



Chris Brinsmead, chairman, AstraZeneca Pharmaceuticals UK

Chris Brinsmead has been the chairman of AstraZeneca UK since 2002. Prior to this he held a variety of marketing and senior management roles with AstraZeneca. He is also president of the Association of the British Pharmaceutical Industry. He holds a BSc in civil engineering and a masters in business science and has extensive UK and international marketing experience in the pharmaceutical industry.



Professor Rick Trainor

Principal and president of King's College London
Rick Trainor has been principal and professor of social history at King's College London since 2004. For the previous four years he was vice-chancellor of the University of Greenwich. An American by birth and undergraduate education, he took his doctorate at Oxford (where he was a Rhodes Scholar and a junior research fellow) before moving in 1979 to Glasgow University, where he was subsequently professor, dean of social sciences and vice-principal. He was president of Universities UK 2007-9.

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Booking form

How best to strengthen links between businesses and universities?

Please return your completed booking form to Sue Thornton via fax, post or email as follows:

Fax: 020 7497 3646

Post: CBI Events, Centre Point, 103 New Oxford Street, London, WC1A 1DU

Email: sue.thornton@cbi.org.uk

Fees

Please tick the appropriate fee

CBI Member @ £400.00 +£60.00 VAT = £460.00

Non Member @ £475.00 +£71.25 VAT = £546.25

Payment

Please tick one of the following payment options

Cheque I enclose a cheque made payable to the CBI for £

Invoice Please invoice me. **My purchase order number is**

BACS I have authorised a BACS payment for £

to CBI using the following account details

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Lloyds TSB Bank plc, 32 Oxford Street, London W1A 2LD

Credit card Please take a £ payment from my credit card.

Card type VISA | AMEX | Mastercard | Maestro (delete as appropriate)

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Name on card

Signature

Date

Delegate information

(Please photocopy this page for additional delegates)

Title **Forename**

Surname

Job title

Office contact

Company name

Address

Postcode

Telephone

Fax

email

Signature

Date

Code of conduct

The CBI higher education summit is a high-level platform for discussion and debate. We request your co-operation in supporting the event organisers, officials and other delegates in obtaining the best out of the conference. Intimidating and disruptive actions or antisocial behaviour directed at speakers, panellists, officials or delegates are grounds for removal from the site and may lead to disciplinary action.

Data protection

Information provided on this form will be used by the CBI to administer the event you are attending. In doing so, it may be necessary to transfer this information to third-party processors—arrangements are made to ensure that such information is protected. Name and company details given on this form may also be used by the CBI to send you other relevant information including invitations to events and details of publications. If you do not wish to receive any further information, please tick the box.

Booking information

Please return your completed booking form to Sue Thornton via fax, post or email as follows:

Fax: 020 7497 3646

Post: CBI Events, Centre Point, 103 New Oxford Street, London, WC1A 1DU

Email: sue.thornton@cbi.org.uk

Enquiries

Please contact Sue Thornton should you have any queries about the event.

Tel: 020 7395 8013

Fax: 020 7497 3646

Email: sue.thornton@cbi.org.uk

Web: www.cbi.org.uk/hesummit

Joining instructions

Once we have received your booking form with payment, you will be sent confirmation details and a VAT receipt if required. If you do not receive your confirmation within two weeks, please contact CBI Events on 020 7395 8013. Provisional or telephone bookings cannot be accepted.

Booking terms and conditions

Written cancellations received by the CBI Events Team by 17:00 on 30 September 2009 will incur a cancellation fee of 40% of the total invoiced.

We regret that we cannot give refunds for cancellations received after this date, although substitute delegates are very welcome, if notified in writing prior to the event.

The CBI is not responsible for the non-arrival of confirmation documents: if you do not receive final details by 6 October 2009 please contact Sue Thornton on 020 7395 8013.

The CBI reserves the right to refuse entry to delegates.

The CBI reserves the right to cancel the conference and to change the venue and content of the programme at any time.

How to find us

BMA House

Tavistock Square

London WC1H 9JQ

Nearest tube stations

Euston (Northern and Victoria lines)

Russell Square (Piccadilly line)

Euston Square (Circle, Metropolitan and Hammersmith and City lines)

Nearest mainline stations

Euston and King's Cross St Pancras which are less than 10 minutes walk away.

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