

Bespoke economic services

As organisations look to rebuild from the impact of the pandemic, many are reconsidering their business models and strategies. If you are looking to assess what the impact has been for your sector, understand the implications for your target markets or have new asks of government to aid revival, CBI Economics has a suite of services that can support you.

The CBI is one of the UK's leading sources of economic forecasting, policy, and analysis. To help you inform your own response and decisions, we draw on not only our economic expertise, but on our unrivalled policy knowledge and decades of experience working hand in hand with the government.

Led by our Chief Economist Rain Newton-Smith, the CBI Economics team has experience across government, consultancy, and business. Our team doesn't just run the numbers: they are meeting with business and government leaders on a regular basis – influencing the outcomes of key fiscal events, and ensuring that policymakers are informed of the changing needs of business.

Why CBI Economics?



Industry leading economic expertise

You'll partner with a team that has been running economic surveys for more than 60 years, and is trusted to provide data and intelligence on economic conditions to the Bank of England and the government.



Live policy and political awareness

You'll get unparalleled insight on live government policy, as our team engages with government at the highest level and spends time actively developing policies that make a difference



An unrivalled understanding of business experience

CBI Economics provides you with exceptional insight into the wider business community. The CBI speaks on behalf of 190,000 businesses of all sizes and in all sectors, giving us a whole economy view on the practical impact policy has on decision making.



Working together to a common purpose

When the economy booms, it creates opportunities to build, innovate and cultivate a better future – and business underpins every aspect. The CBI strives to ensure organisations can prosper, so that society can prosper.

Our services

Economic Analysis

Get answers to your sector or policy-based questions with the expertise of our economists. Our analysis services include:

- **Impact assessments:** Demonstrate the value of your sector or project at a national or local level
- **Policy evaluation:** Analyse and understand the impact of government policy announcements on your sector and/or on the wider economy
- **Scenario analysis:** Investigate the impact of potential policy outcomes on your sector and/or on the wider economy
- **Cost benefit analysis:** Understand the benefits of your project proposals and be supported in making highly informed decisions

Business Surveys

Test markets, views and plans with surveys that reach every corner of the UK business community.

Data

Understand macroeconomic and sector trends, and support your own in-house data, by licensing data from our detailed economic surveys.

Get in touch

For more information or to discuss a project contact us on:

0207 395 8023 or at **CBIeconomics@cbi.org.uk**