

C|B|I|

SEIZE THE MOMENT

DELIVERING FOR UK BUSINESS IN
2022



But how do we make progress towards this mission in 2022?

Equipping business to win

Progress across the Seize the Moment agenda cannot be achieved through government action alone. While the CBI will continue to shape the business environment with your input and evidence, **to drive change there are actions we are encouraging all businesses to take.**

Whatever stage of the journey you're on, the CBI will equip you with the tools, knowledge, and network to take the next step.

We want to share and showcase the world-leading, trail-blazing good practice of our members with our trade association partners and throughout the membership value chain, to get your story out into the wider business community.



Shape the change your business needs

Shape the conditions for doing business now and in the future.

You will be better equipped to confidently plan for your business with exclusive political, economic and insight that will impact you.



Embrace the change your business can be

Whatever your starting point, let us help you take the next step on your journey.

You will receive exclusive, practical guidance to support and empower your business through periods of unprecedented change.

As the expectations and needs of your employees, customers and the government develop, the CBI is here to ensure you stay ahead of the curve, applying and embracing expert insight and best practice to adapt accordingly.



Lead the change and showcase your business

The CBI is your platform.

You will gain ample opportunities to showcase your expertise, innovations and thought leadership in the areas you are making a difference in, elevate your knowledge and lead by example.

At a glance – our priorities for 2022

The CBI will help break down barriers to economic recovery, investment and growth...

Tackling UK supply chain challenges

Supporting firms and governments to successfully live with the virus

Adopting creative solutions to overcome labour market issues

Overcoming tax & regulatory barriers

...and open up opportunities in the decade ahead

Decarbonisation

Chasing down the delivery plans required to achieve net zero

Business mobilised and taking action

Innovation

Implementing the innovation & national data strategies

Connecting the CBI's network to overcome common challenges

Trade

Putting business at the heart of UK trade policy

Growing an army of SME exporters

Thriving regions

Injecting private sector leadership to levelling up

A playbook to take clusters from good to great

Workforce

Shaping a more agile skills system

Equipping companies to adapt to a changing workforce

Health

Instil a culture of valuing health more as a nation

Helping firms shape a progressive workforce health offer

What does success look like?



Decarbonisation



Innovation



Trade



Across the economy...

- Grow environmental goods and services by an average of 3% per year to 2025
- Increase the percentage of innovation-active businesses in the UK
- Increase the percentage of exporters in every region and nation across the UK



Government action...

- Reduce policy gaps as measured by the Climate Change Committee's annual status report
- Implement the actions set out in Innovation and Data strategies
- Government trade policy and FTAs informed by business



And the CBI will be on the hook for mobilising business action...

- A 20% increase in the proportion of CBI members with a robust (and public) net zero target
- A 20% year-on-year increase in the connections made between CBI members through our innovation programme
- 200 businesses signed up to export mentoring across the UK over the next 12 months

What does success look like?



Thriving regions



Workforce



Health



Across the economy...

- Reduce the gap of average earnings between, and within, regions by 2024

- Improve the UK's WEF Global Competitiveness Index scores on education, inclusion & employment

- Secure a trending reduction in the 175m working days lost annually



Government action...

- Ensure devolution deals cover 60% of the English population by the end of parliament

- Adopt skills and immigration systems agile enough to respond to labour shortages

- Departments committed to multi-year funding and strategies to deliver occupational health reforms



And the CBI will be on the hook for mobilising business action...

- **50+ firms engaged in our economic cluster work in every region & nation of the UK**

- **A rising proportion of businesses with public targets and action plans to reduce gender and ethnicity pay gaps**

- **A majority of the FTSE100 committed to, tracking progress with, and reporting (voluntarily) in relation to the CBI and Business for Health index by 2025**

Ready to Seize the Moment?

Get in touch with our programme directors and policy leads to find out more...



Tom Thackray
Programme Director
A decarbonised economy



Matthew Percival
Programme Director
A changing workforce



Gregor Scotland
Head of Policy
Scotland



Naomi Weir
Interim Programme Director
An innovation economy



Jordan Cummins
Programme Director
A healthier nation



Leighton Jenkins
Head of Policy
Wales



Andy Burwell
Programme Director
A globalised economy



Liz Crowhurst
Interim Director
Policy Unit



Stuart Anderson
Head of Policy
Northern Ireland



Jim Hubbard
Interim Programme Director
A regionally thriving economy



Chris Wilford
Director
Financial Services



Hannah Richmond
Head of Policy
Clusters

Thank you!

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