



# Securing wins for UK business in 2024

Here's how we worked with our members to shape policy in the first half of 2024



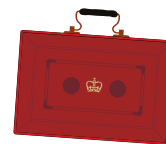
## Influencing Labour Party policy:

- ✓ Business tax plan assured
- ✓ Business rates reform pledged
- ✓ Apprenticeship Levy reform promised



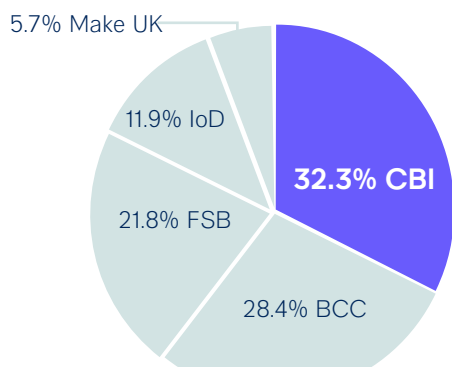
## Conservative government announcements:

- ✓ Pension funding regulation improved
- ✓ Commitment to maintaining National Living Wage affirmed
- ✓ Regionalist approach to economic growth endorsed

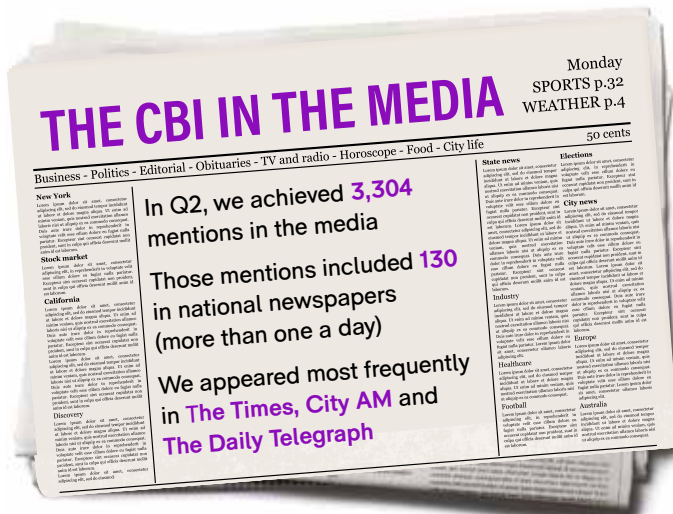


## Wins in the Spring Budget:

- ✓ Further funding for childcare guaranteed
- ✓ Full expensing for leased and rented assets extended
- ✓ Planning strategy delivered



During the pre-election period (22 May to 4 July) the CBI had the largest share of voice in the B5



In an increasingly complex world, the CBI plays an important role in helping me understand how the UK is responding to the challenges we face.  
**Paul Greenwood, UK Lead Country Manager and EAME Crude Trading Manager**

**ExxonMobil**

Talk to your Account Manager for more information and the latest opportunities.

