



CBI Council: Role Description 2025-26

*A voice for your business at the
heart of the CBI*

CBI | Regional Council overview

What is the CBI Regional Council?

The CBI's 12 Regional Councils are the key mechanism for engaging with members at a local level. They form a core part of the CBI's governance, giving businesses a direct voice in shaping our priorities. Membership provides access to high-quality political and economic intelligence and the opportunity to influence CBI policy, campaigns and messaging.

What the role involves and your commitment

- Take part in four Council meetings each year with senior business leaders
- Ensure the needs of businesses in your region, and your perspective on local issues, are heard and represented by the CBI, working closely with your Council Chair and CBI Regional Director
- A term is 3 years, with the possibility to stand for a second term.

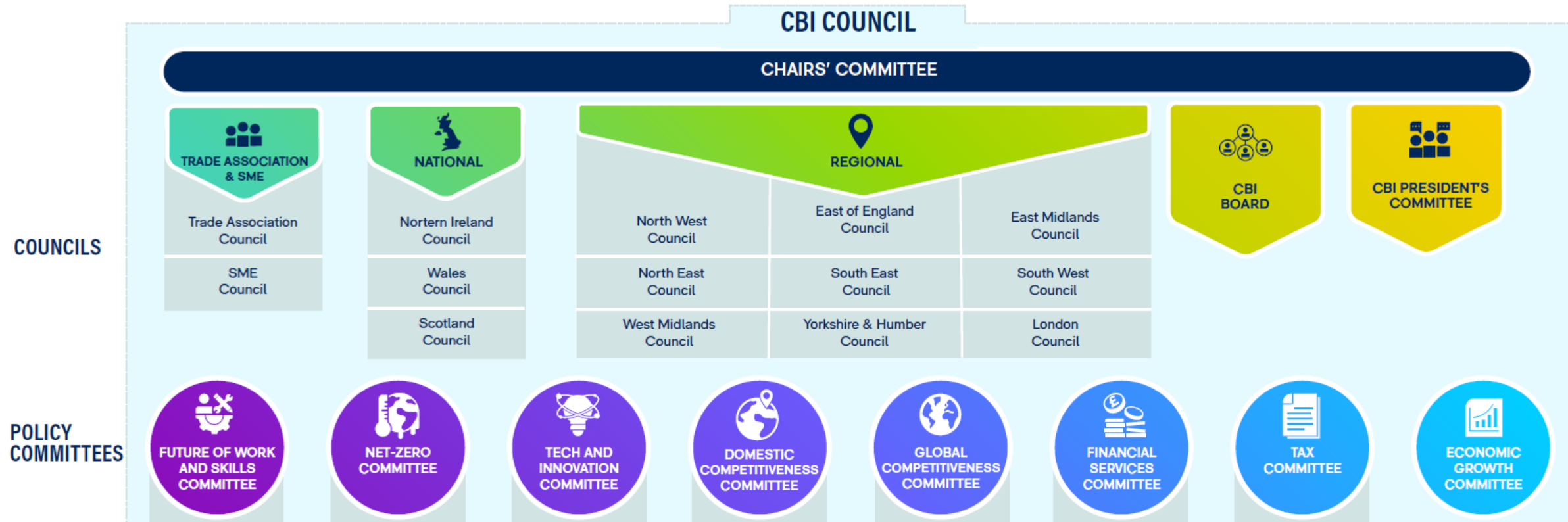
Who should apply

- Senior decision makers within their business
- Those responsible for a significant part of their organisation or with a cross-business function
- Leaders who understand how shifts in the policy, legislative and economic landscape affect business decisions and performance
- If this sounds like you, the CBI's Regional Council could be the right platform to influence change, shape debate and strengthen the voice of business.

What the CBI Council can offer you and your business:

- **INFLUENCE CHANGE:** Directly influence and shape the development of CBI policy, messaging and campaigns.
- **PREPARE FOR THE FUTURE:** Gain political, policy and economic intelligence relevant to you.
- **CONNECT FOR SUCCESS:** Network with senior business leaders and hear from a range of key stakeholders.

CBI Regional Councils are a vital part of the CBI



Together with over **700 senior business executives** from around **400 member companies**, the **CBI's 12 Regional and National Councils** provide an opportunity for your business to play a leading role in influencing the policy landscape at a local and national level. The CBI Regional and National Councils, along with our policy focussed Standing Committees, play a key role in the CBI's formal governance and are vital in ensuring the CBI has a strong mandate with its members having a direct say in what we do and how we do it. Each Council has a chair, appointed by the CBI President, who feeds in your Council views to the CBI Chairs' Committee. The CBI Chairs' Committee is the ultimate decision making body on setting and steering CBI policy and the chair of your Council has a key role to play in this.

What you can expect from a meeting

Agenda item	Description
Political insight and intelligence - CBI Influence and Impact	<ul style="list-style-type: none">• Presented by a senior CBI Director, this item provides a comprehensive download on the very latest CBI political intelligence, with key insights and analysis from Westminster and devolved nations, so you can stay on top of the political changes that are likely to impact your business.• This item will also seek your views and guidance on our recent work, messaging and campaigns to ensure we are getting it right and that you have a direct say in what we do and how we do it.
Input into CBI policy formation - Main policy discussion	<ul style="list-style-type: none">• This will be the main policy paper for discussion. Can range from any of the work undertaken through the CBI's vision and major campaigns. This item allows Councillors to steer and help develop CBI policy and allows for each Region and Nation to input their priorities into the CBI's work.
Regionally focussed item or speaker	<ul style="list-style-type: none">• Council meetings will regularly discuss the key issues impacting on your region and hear from a range of political stakeholders.
Economic insight - State of Trade Data	<ul style="list-style-type: none">• As a market leader in economic surveys, the CBI is uniquely placed to provide you with invaluable economic intelligence to help you run your business.• Our forecasts for UK and global macroeconomic activity are covered extensively in the media and are actively followed by policymakers and stakeholders, making this briefing a valuable resource as you plan for the future.• This item is an excellent opportunity for Councillors to receive key economic intelligence from the CBI's Economic Intelligence team and hear from other members about economic conditions and challenges.
Networking and peer to peer learning	<ul style="list-style-type: none">• Most Councils will usually include a networking breakfast or lunch so you can meet other senior business leaders.• Peer to peer sharing of ideas and solutions form a key part of the Council.