

CBI

CBI INTERNATIONAL

Shaping the decisions that drive trade,
investment, and growth



Connecting UK business to the rooms and rules that shape their future

The CBI gives UK businesses a voice where global decisions are made. With access to the EU, OECD, G7 and G20, and partnerships with influential federations in key markets, we help our members shape policy, solve problems, and secure commercial advantage in a changing world. No other UK organisation offers this level of access, influence and global business diplomacy.

Why global policy matters for UK business

The global economy is being reconfigured by geopolitics, regulation and technology. From tariffs and supply chain realignment to AI governance, digital rules and global tax reform, decisions made on the international stage are now directly shaping where firms invest and compete.

Global policy is no longer a distant concern. As well as influencing day-to-day commercial choices, it is impacting long-term competitiveness at home. Yet many UK businesses still lack visibility and representation where these decisions are made. In an era of rising geopolitical tension, economic fragmentation and strategic competition, the cost of being disconnected is increasing.

At the same time, the UK government's ability to influence on the international stage depends more than ever on credible, real-time business input. Firms need faster strategic insight, stronger networks in priority markets, and a clearer voice in the development of global standards. That's where the CBI comes in.

How the CBI represents UK business globally

The CBI exists to make sure UK business is heard in the right rooms. We are the only UK business organisation with a formal seat at:

- **BusinessEurope** – the leading business voice across Europe
- **B7** and **B20** – the business tracks of the G7 and G20
- **Business at the OECD (BIAC)** – where global rules on tax, competition and regulation are shaped

We don't just attend these fora, we shape their outcomes. Whether it's feeding into OECD tax frameworks, influencing G7 communiqués, or working to reduce EU-UK trade barriers, we ensure that UK business is represented with credibility and impact.



Access, insights and partnerships that deliver

Our international reach is unmatched in the UK business landscape:



Active participants in **OECD, BusinessEurope, and B7 working groups** on issues like digital, climate, tax, energy, trade and finance – all areas where international policy affects domestic competitiveness.



Formal partnerships with leading sister federations like BusinessEurope, Ibec (Ireland), the Confederation of Indian Industry and BritishAmerican Business, and deep working ties with Keidanren (Japan), economiesuisse (Switzerland), TÜSIAD (Turkey), and the US and Canadian Chambers of Commerce, among others.



Vice-Chair of the **UK Domestic Advisory Group** under the EU-UK Trade and Cooperation Agreement, giving us a formal voice in shaping and improving its implementation.



Building practical engagement with **HM Trade Commissioners and British Embassies**, opening policy channels and market intelligence flows that benefit our members.

Together, this global network enables the CBI to deliver actionable insights and shape the debate on behalf of members and with their input.

CBI impact on the global stage

- Gave evidence to the **Business and Trade Select Committee** on EU-UK alignment and convened a senior roundtable on the **SPS Agreement** with the DEFRA Secretary of State, shaping parliamentary scrutiny and bringing business and government together to address key barriers.
- Influenced the direction of 'Made in Europe' through **BusinessEurope** membership and via our seat on the government's **EU Files Forum**.
- Represented CBI members internationally, including through a delegation to **Washington D.C.**, at the **Polish-British Economic Forum**, and at the **UK-Ireland Summit** with the Prime Minister and Taoiseach, where we also convened a small, exclusive member roundtable in partnership with our Irish sister federation.
- Coordinated a cross-economy business response to the Middle East conflict, including via our dedicated **Middle East Hub**, member webinars, and sustained engagement with government at all levels.



Why become a CBI member?

We turn international policy engagement into commercial value for our members. By being a CBI member, you can:

- **Influence the rules** that govern global business – including through exclusive access to OECD working groups and opportunities to join delegations to the B7 and B20.
- Gain **early visibility** into developments in key markets that will impact your operations.
- Access **strategic intelligence** from our global network of sister federations and policymakers.
- Shape the **UK's response** to rapid global developments, from bilateral summits to evolving tariffs.

We ensure the international landscape is not just something businesses react to, but a space where they can shape the outcome.

Making the most of your CBI membership

- Nominate senior representatives to join our **International Working Group** focusing on key international issues, from trade to geopolitical developments
- Contribute **strategic insights and case studies** that feed directly into summit agendas and international negotiations
- Engage with policymakers and global decisionmakers firsthand by participating in **CBI delegations to global summits**
- Access **exclusive OECD working groups** and receive **tailored briefings** on developments in the EU, OECD and beyond
- Join **roundtables, delegations, and conferences** held in partnership with our international sister federations to unlock opportunities in key markets



Get in touch with **Sean McGuire** (Director, Europe & International) and **Erin Henwood** (International Policy Manager) to find out more.



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