

CBI

# CBI INTERNATIONAL

Shaping the decisions that drive trade,  
investment, and growth



# Connecting UK business to the rooms and rules that shape their future

The CBI gives UK businesses a voice where global decisions are made. With access to the OECD, EU, G7 and G20, and partnerships with influential federations in key markets, we help our members shape policy, solve problems, and secure commercial advantage in a changing world. No other UK organisation offers this level of access, influence and global business diplomacy.

## Why global policy matters for UK business

The world economy is shifting. From supply chain disruption and tariffs to new digital rules and global tax reform, decisions made on the global stage are reshaping how and where business gets done. Global policy now directly affects investment decisions and competitiveness at home. Yet many UK businesses lack visibility and representation where these choices are made. In an era of rising geopolitical tension and economic fragmentation, the cost of being disconnected is rapidly increasing.

At the same time, the UK government's ability to influence international norms depends more than ever on credible business input. UK firms need faster strategic insights, trusted networks in priority markets, and a voice in the creation of global standards. That's where the CBI comes in.

## How the CBI represents UK business globally

The CBI exists to make sure UK business is heard in the right rooms. We are the only UK business organisation with a formal seat at:

- **BusinessEurope** – the leading business voice across Europe
- **B7** and **B20** – the business tracks of the G7 and G20
- **Business at the OECD (BIAC)** – where global rules on tax, competition and regulation are shaped

We don't just attend these fora, we shape their outcomes. Whether it's feeding into OECD tax frameworks, influencing G7 communiqués, or working to reduce EU-UK trade barriers, we ensure that UK business is represented with credibility and impact.



## Access, insights and partnerships that deliver

Our international reach is unmatched in the UK business landscape:



Vice-chair of the **UK Domestic Advisory Group** under the EU-UK Trade and Cooperation Agreement, giving us a formal voice in shaping and improving its implementation.



Active participants in **OECD, BusinessEurope, and B7 working groups** on digital, climate, tax, energy, trade and finance – all areas where international policy affects domestic competitiveness.



**Formal partnerships with leading sister federations** like Ibec (Ireland), the Confederation of Indian Industry and BritishAmerican Business, and deep working ties with Keidanren (Japan), economiesuisse (Switzerland), TUSIAD (Turkey), and the US and Canadian Chambers of Commerce, among others.



Building practical engagement with **HM Trade Commissioners and British Embassies**, opening policy channels and market intelligence flows that benefit our members.

Together, this global network enables the CBI to deliver actionable insights and shape the debate on behalf of members and with their input.

## CBI impact on the global stage

- Advancing business priorities for the EU-UK relationship alongside **BusinessEurope**, in the government's EU Files Forum, via **news outlets**, and through our **Building Bridges report**.
- Working to finalise the **B7 Communiqué**, building on the theme of bolstering economic security and resilience.
- Sharing member insights with the **UK Government's negotiations teams** – from shaping the government's early thinking on the UK-US Economic Prosperity Deal to convening members and officials to discuss the India Free Trade Agreement to the Gulf Cooperation Council Free Trade Agreement.
- Meeting with senior Cabinet ministers and **overseas diplomats** to discuss CBI members' international trade priorities, including across Europe, North America and China.
- Co-hosting the annual **All-Island Conference** with our Irish sister federation.



## Why become a CBI member?

We turn international policy engagement into commercial value for our members. By being a CBI member, you can:

- **Influence the rules** that govern global business – including through exclusive access to OECD working groups and opportunities to join delegations to the B7.
- Gain **early visibility** into developments in key markets that will impact your operations.
- Access **strategic intelligence** from our global network of sister federations and policymakers.
- Shape the **UK's response** to rapid global developments, from bilateral summits to evolving tariffs.

We ensure the international landscape is not just something businesses react to, but a space where they can shape the outcome.

## Making the most of your CBI membership

- Nominate senior representatives to join our **working groups** focusing on priority international topics like trade, climate, and innovation
- Contribute **strategic insights and case studies** that feed directly into summit agendas and international negotiations
- Engage with policymakers and global decision-makers firsthand by participating in **CBI delegations to global summits**
- Access **exclusive working groups** and receive **tailored briefings** on developments in the EU, OECD and beyond
- Join **roundtables, delegations, and conferences** held in partnership with our international sister federations to unlock opportunities in key markets



Get in touch with **Sean McGuire** (Director, Europe & International) and **Erin Henwood** (Global Policy Manager) to find out more.



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