CIBII



# **CBI** Sustainability Community

The CBI Sustainability Community ('the Community') unites purpose-driven sustainability professionals and champions across businesses from different sectors, sizes, and regions. Facilitated by the CBI, the Community's focus will be on problem solving where business helps business find practical solutions to common challenges to deliver decarbonisation and broader environmental goals.

The community will be built on three core pillars:

- The CBI's size and reach facilitating achieving solutions across sectors
- Direct influence on the government cross industry collaboration on business sustainability challenges, bringing one strong voice to the government
- Top-level expertise learning from industry sustainability leaders and access to top-quality speakers

## Who is the community for?

Every business can benefit from the Community. Whether you are leading change in an official capacity, as sustainability professional, or are a CEO of a smaller firm passionate about imbedding sustainability into your business, the community will be valuable to you.

## What will you gain by joining the community?

The Community will enable you to connect, learn from and solve problems together with professionals form a wide range of industries, firm sizes, and regions. By being a member of the Community, you will gain:

- Solutions to business problems that keep you up at night
- Safe and confidential environment to share your challenges and be controversial
- Exclusive insights into best practices
- Access to coaches and peer-mentors
- Opportunity to showcase your expertise and be a thought leader
- Exclusive access to industry experts
- Opportunity to influence sustainability policy development
- Ability to bring your stakeholders on the journey and build cross-functional capacity across legal, financial, board and other teams

### What does being a member look like?

You have an opportunity to shape the participation in the Community to serve your unique needs. Here are some of the services that the Community will offer:

- Engage with the decision-makers as part of a one strong voice, spanning cross-sector expertise, firm size, and region
- Find a mentor to help you navigate your challenges
- Learn from peers, solve challenges, and innovate together through focus groups
- Bring the rest of your organisation on the decarbonisation journey by inviting your colleagues to specialist workshops (e.g., Sustainability for IT professionals)
- Closed LinkedIn group to access exclusive to the Community members content and engage with your peers to help you learn and discover best practice

To make events accessible to you, save you time and minimise carbon footprint, majority of the events will be held locally or virtually with one to two bigger in-person Community events per year.

### How do I get involved?

To sign up to the community contact Milda Jardine and Maria Rozanova.