

Licensing data from CBI Economic Surveys

An invaluable resource for businesses

January 2022

Economic surveys data available

Data is available for a range of key CBI surveys, covering results from survey inception to present day.

The data provides significant insight into UK economic conditions, allowing for insight and analysis of cyclical trends across various sectors of the economy. In some cases, the surveys yield insight on indicators that are not captured in official economic data: such as sentiment, plans for investment and hiring, and forward-looking expectations of output and business.

These series can be applied for academic research and for board-level reporting as well as up-to-the-minute analysis of markets and sectors.

Impactful,
regular
reporting



Multi-sector
respondents from
across the
UK



Input from CBI
members of all
business size

CBI Economic Surveys coverage

The Industrial Trends Survey (monthly)

- 17 sectors of UK manufacturing
- 9.9% of UK GDP

The Distributive Trades Survey (monthly)

- 24 sectors of UK retail, wholesale and motor trades
- 10.4% of UK GDP

Services Sector Survey (quarterly):

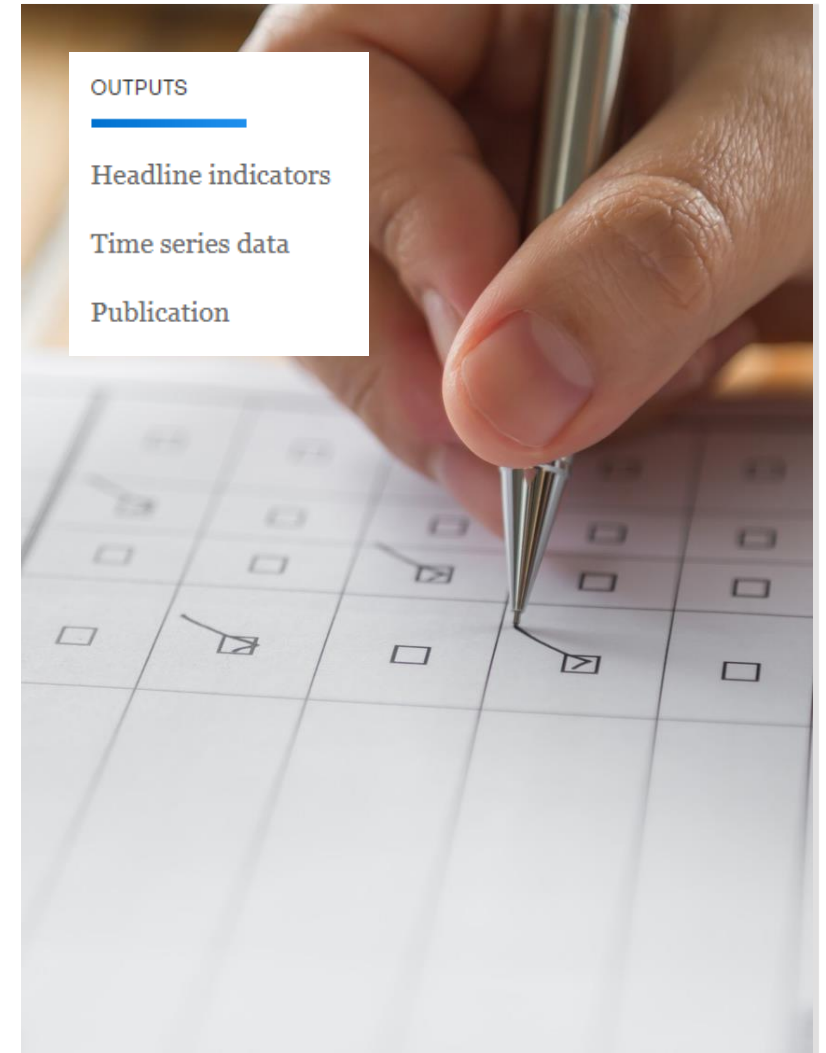
- 9 sectors of UK service activity
- 43.4% of UK GDP

Financial Services Survey (quarterly):

- 8 sectors of UK financial services
- 6.8% of UK GDP

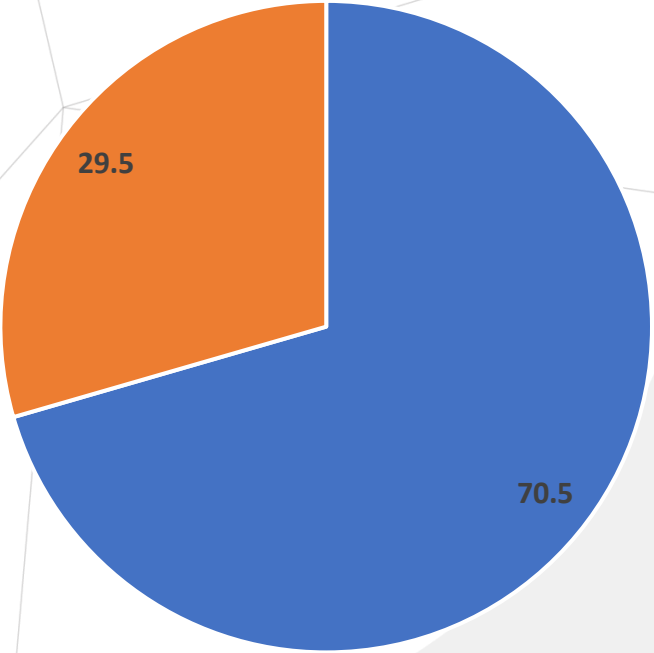
CBI Growth Indicator

A whole economy index of activity, spanning all CBI economic surveys



CBI Economic Surveys - UK coverage

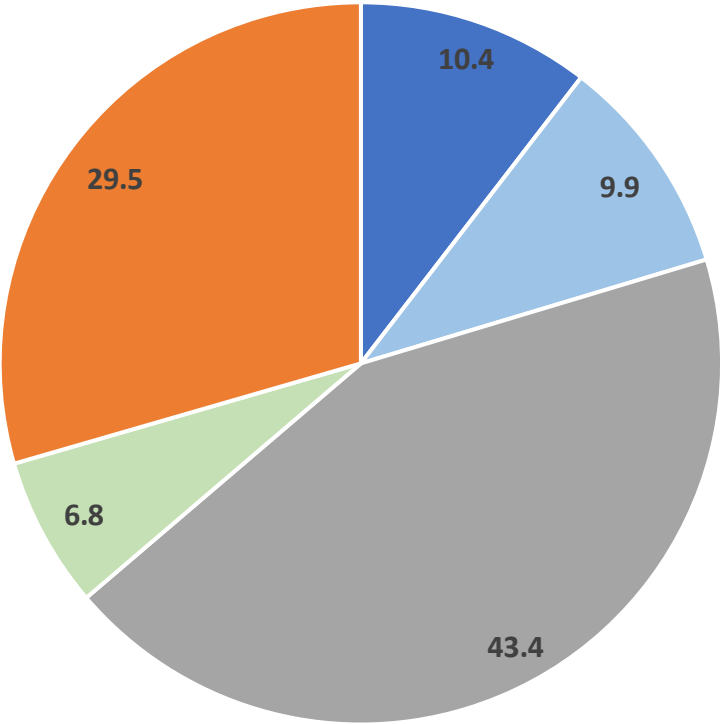
CBI surveys economic coverage (% of GDP)



■ CBI surveys ■ Rest of the market

CBI surveys economic coverage (% of GDP)

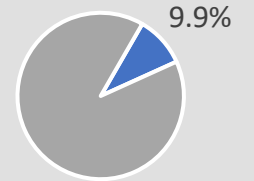
- Distributive Trades Survey (DTS)
- Industrial Trends Survey (ITS)
- Service Sector Survey (SSS)
- Financial Services Survey (FSS)
- Rest of the market



The CBI Industrial Trends Survey

Survey coverage as per cent
of UK GDP

■ Industrial trends survey (ITS)



This survey is conducted on a monthly and quarterly basis and covers 17 sectors of UK manufacturing industry. Respondents are from senior executives with responses generally from MD's, FD's and CEO's.

This is the longest running UK private sector qualitative business tendency survey and celebrated its 60th anniversary in July 2018. Established since 1958.

The survey provides key data on business confidence, order books, exports, capacity, prices, output, investment intentions and competitiveness.

Policymakers at the Bank of England and HM Treasury pay close attention to data from the survey.

Survey sector coverage

Manufacture of: Consumer food products; Intermediate food products - grain, starches and animal feed; Beverages; Tobacco products; Textiles; Household textiles; Wearing apparel; Leather and related products; Wood and wood products (excluding furniture); Paper and paper products; Coke and refined petroleum products; Industrial chemicals; Industrial chemical products; Household toiletries and cleaning products; Pharmaceutical products; Rubber products; Plastic products; Glass and ceramics; Other building materials including bricks, cement, concrete etc.; Basic metals; Investment metal products; Intermediate metal products; Electronic components; Industrial electronic goods; Consumer electronic goods; Electrical equipment; Consumer electrical equipment; Machinery and equipment not elsewhere classified; Motor vehicles, trailers and semi-trailers; Ships and boats; Air, spacecraft, trains and military vehicles; Consumer transport equipment not elsewhere classified; Furniture; Other consumer durables (including jewellery, musical instruments); Other consumer non-durables; Medical and dental supplies;

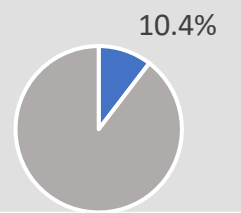
Repair and installation of machinery and equipment; Printing and reproduction of recorded media; Extraction of minerals and metalliferous ores.



The CBI Distributive Trades Survey

Survey coverage as
per cent of UK GDP

■ Distributive trades
survey (DTS)



This survey is conducted on a monthly and quarterly basis and covers 24 sectors of UK distribution (retail, wholesale and motor trades) activity.

This qualitative business survey has been conducted since July 1983 and is completed by senior executives and owner-proprietors. It provides a key strategic barometer of retail and wholesale business activity, including sales, orders, stocks, hiring, investment plans and sentiment.

Survey sector coverage

Retail: Grocers, Specialist food & drink; Other normal goods; Automotive fuel; Clothing; Footwear & leather; Durable household goods; Cultural goods (books, CDs, DVDs); Chemists; Recreational goods (games, sporting equipment); Household furniture, China, textiles & carpets; Hardware & DIY; Retail in non-specialised stores; Non-store (ie. internet + mail order)

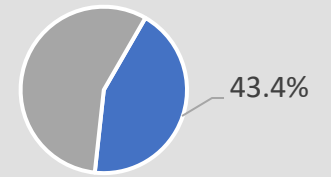
Wholesale: Food, drink & tobacco; Textiles, clothing & footwear; Durable household goods; Computer, electronic and office machinery; Agricultural and industrial machinery; Industrial materials and chemicals; Building materials; Other; Motor vehicles; Motor parts and accessories



The CBI Services Sector Survey

Survey coverage as per cent
of UK GDP

■ Service sector survey (SSS)



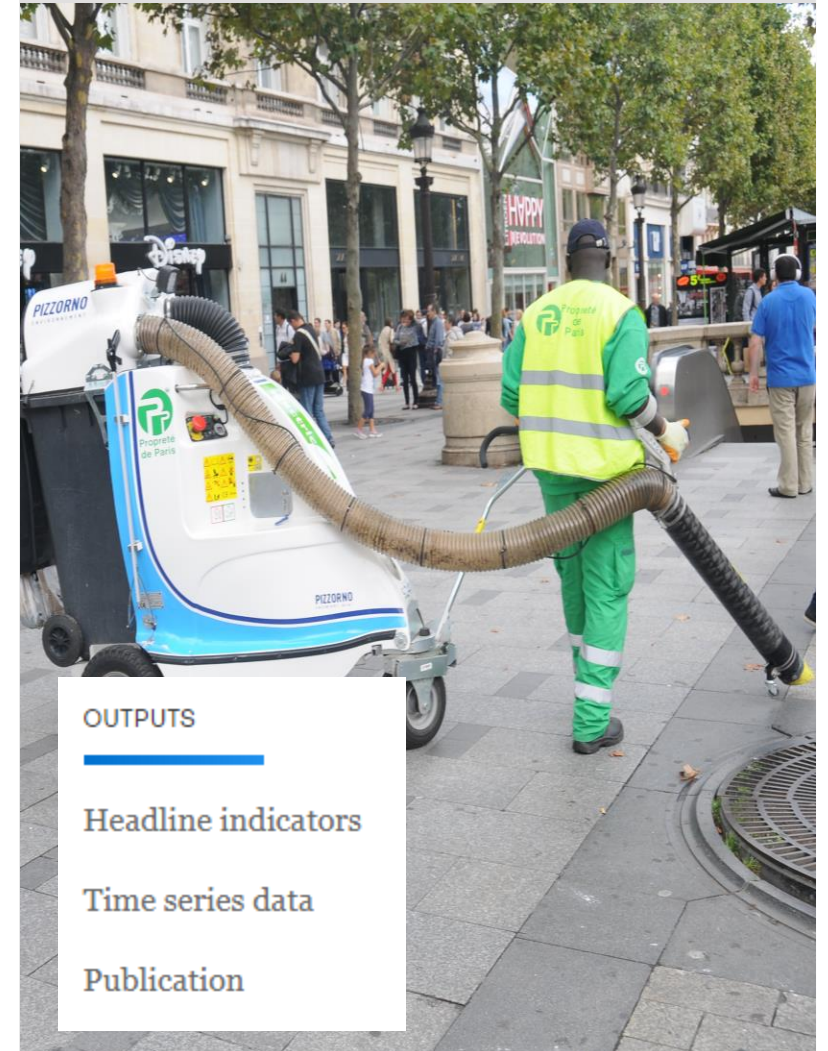
This is the newest of the CBI's portfolio of business surveys, developed in 1998 for the UK and enhanced with additional questions for supply to the European Commission in 2002. The survey is conducted on a quarterly basis. Nine sectors of the UK service activity are covered.

The CBI Services Sector Survey is completed by chief executives and senior partners, and provides detailed information on this powerful but disparate sector of the UK economy

Survey sector coverage

- Transport, storage, and comms (10.8% of UK GDP)
- Accommodation and food services (2.6% of UK GDP)
- Real estate (14.0% of UK GDP)
- Professional, scientific, admin, and support (12.6% of UK GDP)
- Other services (3.5% of UK GDP)

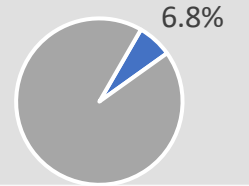
Passenger land transport; Freight land transport; Passenger water transport; Freight water transport; Passenger air transport; Freight air transport; Warehousing and support activities for transportation; Postal and courier activities; Accommodation; Food and beverage service activities; Publishing activities; Motion picture, video and television programme production; Programming and broadcasting activities; Telecommunication; Computer programming, consultancy and related activities; Information service activities; Real estate activities; Legal and accounting activities
Activities of head offices; management consultancy activities; Architectural and engineering activities; technical testing and analysis; Scientific research and development; Advertising and market research; Other professional, scientific and technical activities; Veterinary activities; Renting and leasing of motor vehicles; Renting of personnel and household goods; Renting of equipment, machinery and intellectual property; Employment activities; Travel agency, tour operator and other reservation service and related activities; Security and investigation activities; Services to buildings and landscape activities; Office administration, office support and other business support activities; Creative, arts and entertainment activities; Libraries, archives, museums and other cultural activities; Gambling and betting activities; Sports activities and amusement and recreation activities; Activities of membership organisations; Repair of computers and personal household goods; Other personal service activities; Private residential care



The CBI Financial Services Sector Survey with PwC

Survey coverage as per cent of UK GDP

■ Financial sector survey (FSS)



The Financial Services Sector Survey with PwC is conducted on a quarterly basis and covers 8 sectors of UK financial services.

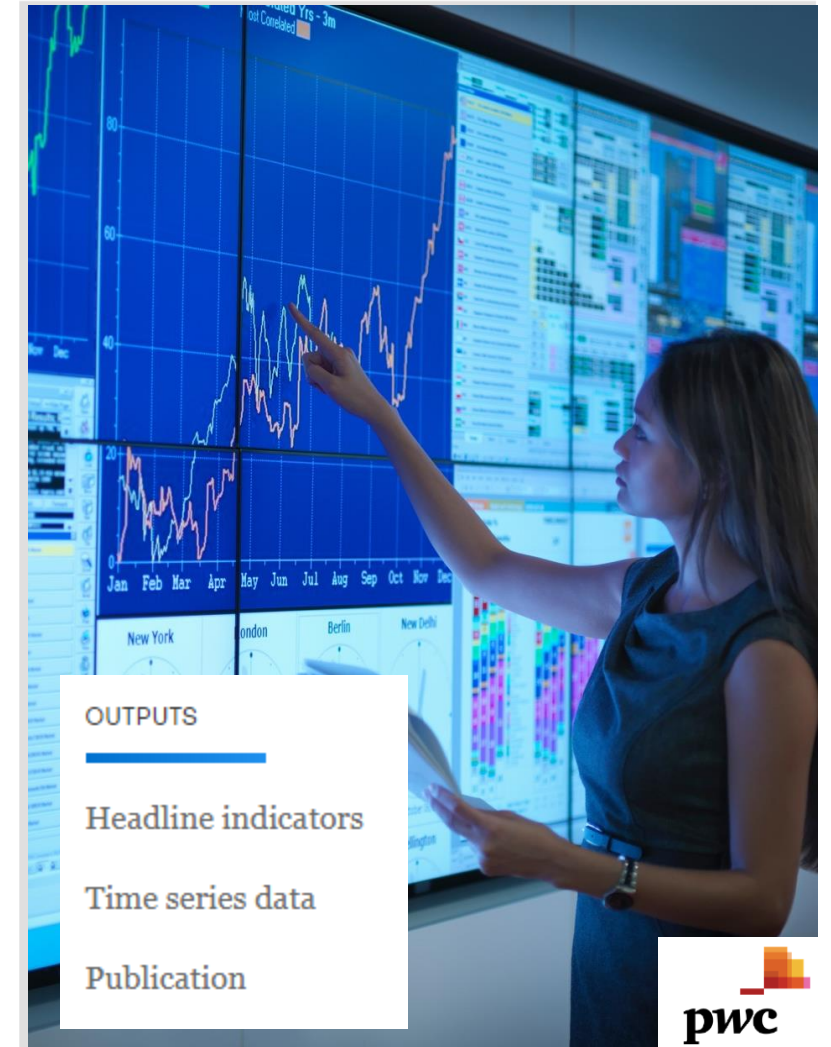
This qualitative survey has been conducted since 1989 and is completed by senior executives.

The survey has been key in monitoring the significant changes that have taken place across this dynamic sector, particularly relevant in light of legacies from the 2008/9 financial crisis and current challenges from the Covid-19 pandemic.

Currently sponsored by global professional services firm [PwC](#).

Survey sector coverage

Banking; Finance houses & other lending institutions; Building societies; General insurance; Life insurance; Insurance brokers; Investment Management; Securities trading; stockbroking; Private equity; Other financial institutions



The CBI Growth Indicator

The CBI Growth Indicator is a composite of data on output, sales and business volumes drawn from three of the CBI's long-running qualitative UK business surveys:

- the **Industrial Trends Survey** (ITS, covering manufacturing);
- the **Distributive Trades Survey** (DTS, covering retail, wholesale and motor trades);
- and the **Service Sector Survey** (SSS, covering business, professional and consumer services).

The Growth Indicator covers the **volume of output for the ITS**, **volume of sales for the DTS** and **volume of business for the SSS** for the past three months and next three months.

A 'balance' is the difference in percentage points between the weighted percentage of firms answering that output is "up" and the percentage answering "down" (for example, if 30% of firms say that output is up, 60% that it is unchanged, and 10% that it is down, the balance statistic is +20%).

Our approach to licensing data

We'll work with you to establish what the best mix of data is to achieve your objectives.

We will be able to provide samples of the data to aid your evaluation of the value of the data to your organisation.

Licensing is by way of annually renewable data licenses for each survey

We ask for an initial fixed payment for release of the historic time series.

Data is delivered to a schedule of delivery dates.

Given the potential market impact of the data it is supplied under strict embargo conditions and on a confidential contract non-exclusive license basis.

All supplies are serviced by the CBIs dedicated Economic Surveys team.



Thank you

Please contact me with any questions:

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