

A VOICE FOR YOUR BUSINESS ON THE CBI COUNCIL

***APPLY NOW TO JOIN THE 2023
CBI WEST MIDLANDS COUNCIL***



CBI

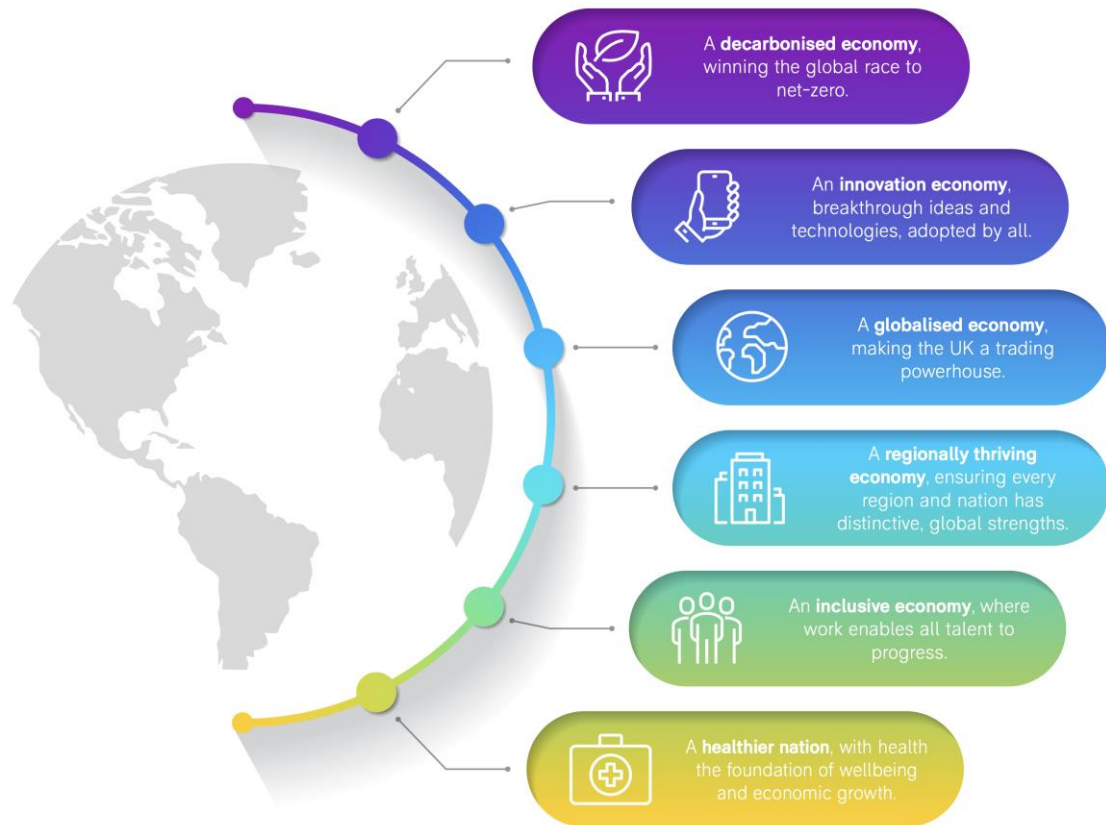


[Click here to apply to join the CBI Council](#)

HELPING YOUR REGION SEIZE THE MOMENT

Launched in May 2021, 'Seize the Moment' is the CBI's vision for a competitive, dynamic and future-focused economy. Working with members, we have identified six business-led opportunities – prizes, that the UK could capture by 2030 to grow our economy and benefit society.

Joining the CBI Council will give you an opportunity to directly influence and shape our policy and campaigns from this vision.



CBI REGIONAL AND NATIONAL COUNCIL: ROLE PROFILE

What the role involves

- Become a key part of the CBI formal governance and play an active role in steering and forming our policy and campaigns.
- Actively attend and engage with your Regional Council to provide strategic advice on issues impacting business.
- Ensure that the needs of business in the region and your views on local issues are properly understood and represented by the CBI, with your Council chair and CBI Regional Director.

Diversity on the CBI Council

- The CBI is committed to ensuring we represent a broad and diverse mix from the UK's business community.
- We encourage senior women and business leaders from a BAME background to put themselves forward for election to our Regional Councils.
- To ensure that at least 25% of our Council network is made up of SME members, businesses classed as SME (under 250 employees and under £25million in revenue) will be held on a separate ballot.

Who should apply

- Are you a senior decision maker in your business?
- Are you responsible for a significant faction of your organisation or do you have a cross-business function?
- Do you understand how changes to the policy, legislative and economic landscape will impact on business decisions and future performance?
- If yes, then apply now to join the CBI Council.

What the CBI Council can offer you and your business:

- **INFLUENCE CHANGE:** Directly influence and shape the development of CBI policy and campaigns.
- **PREPARE FOR THE FUTURE:** Gain insight into topical policy issues and economic intelligence relevant to you.
- **CONNECT FOR SUCCESS:** Network with senior business leaders and hear from a range of key stakeholders.

WHAT YOU CAN EXPECT FROM A REGIONAL AND NATIONAL COUNCIL MEETING

Agenda item	Description
CBI Influence and Impact	<ul style="list-style-type: none">• Presented by a senior CBI Director, this item provides a comprehensive download on the very latest CBI political intelligence, with key insights and analysis from Westminster and beyond, so you can stay on top of the political changes that are likely to impact your business.• This item will also seek your views and guidance on our recent work, messaging and campaigns to ensure we are getting it right and that you have a direct say in what we do and how we do it.
Main policy discussion	<ul style="list-style-type: none">• This will be the main policy paper for discussion. Can range from any of the work undertaken through the CBI's <i>Seize the Moment</i> vision and major campaigns. This item allows Councillors to steer and help develop CBI policy and allows for each Region and Nation to input their priorities into the CBI's work.
Regionally focussed item or speaker	<ul style="list-style-type: none">• Council meetings will regularly discuss the key issues impacting on your region and hear from a range of political stakeholders.
Economic Insight and State of Trade Data	<ul style="list-style-type: none">• As a market leader in economic surveys, the CBI is uniquely placed to provide you with invaluable economic intelligence to help you run your business.• Our forecasts for UK and global macroeconomic activity are covered extensively in the media and are actively followed by policymakers and stakeholders, making this briefing a valuable resource as you plan for the future.• This item is an excellent opportunity for Councillors to receive key economic intelligence from the CBI's Economic Intelligence team and hear from other members about economic conditions and challenges.

REGIONAL & NATIONAL COUNCILS PLAY A KEY ROLE IN INFLUENCING CBI POLICY & CAMPAIGNS

Together with over **500 senior business executives** from around **400 member companies**, the **CBI's 12 Regional and National Councils** provide an opportunity for your business to play a leading role in influencing the policy landscape at a local and national level.

The CBI Regional and National Councils, along with our policy focussed Standing Committees, play a key role in the CBI's formal governance and are vital in ensuring the CBI has a strong mandate with its members having a direct say in what we do and how we do it. Each Council has a chair, appointed by the CBI President, who feeds in your Council views to the CBI Chairs' Committee. The CBI Chairs' Committee is the ultimate decision making body on setting and steering CBI policy and the chair of your Council has a key role to play in this.

CBI Chairs' Committee

(Ultimately responsible for setting and steering CBI policy. Made up of all the chairs of our Councils and Standing Committees)

CBI President's Committee

(Acts as an advisory body to the President and senior team at the CBI)

CBI Board

(Responsible for operational, strategic and financial decisions)

Standing Committees

- Construction Council
- Economic Growth Board
- Employment and Skills Board
- Energy and Climate Change Board
- Financial Services Council
- Infrastructure Board
- Innovation Council
- International Trade & Investment Council
- Manufacturing Council
- Public-Private Partnership Council
- Sharing Economy UK Board
- SME Council
- Taxation Committee
- Tech Group
- Trade Association Council
- Under 35 Committee

Regional and National Councils

- East Midlands Council
- East of England Council
- London Council
- North East Council
- North West Council
- Northern Ireland Council
- Scotland Council
- South East Council
- South West Council
- Wales Council
- West Midlands Council
- Yorkshire & Humber Council

BE A PART OF THE CBI COUNCIL NETWORK

The Council election process

- Throughout September we will be seeking nominations to the 12 Regional and National Councils.
- If the overall number of nominations we receive across the region is more than the number of places available we will hold a ballot where all organisations based in the region will be able to vote on prospective councillors.
- The information you provide in your Nomination Form will be used in the ballot.
- The election process is designed to refresh membership of the Regional Councils on a regular basis and helps to keep the make-up of the Councils reflective of business in the region.

If you are successful

- If elected, your term is for three years starting on 1st January 2023.
- Under our governance rules, you can do two terms as a regional councillor, but will need to nominate yourself again for the second term and go through the full election process.
- You will be reminded to step down from the Council after the six years is complete and you may stand for election again after a one year gap.

Terms and conditions

- We ask that you attend at least three out of four meetings a year. The meetings last for approximately 3 hours, papers will be circulated 1 week in advance.
- We are unable to accept substitutions from your business, as the seat will be for the elected individual.
- A maximum of one representative per company is allowed on each Council.
- Each member company at the CBI is limited to a maximum of 5 Council seats across the UK.

KEY CONTACTS AT THE CBI



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For any queries, please feel free to contact your local CBI team.

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