

C|B|I|

SEIZE THE MOMENT

DELIVERING FOR UK BUSINESS IN
2022



But how do we make progress towards this mission in 2022?

At a glance – our priorities for 2022

The CBI will help break down barriers to economic recovery, investment and growth...

Tackling UK supply chain challenges

Supporting firms and governments to successfully live with the virus

Adopting creative solutions to overcome labour market issues

Overcoming tax & regulatory barriers

...and open up opportunities in the decade ahead

Decarbonisation

Chasing down the delivery plans required to achieve net zero

Business mobilised and taking action

Innovation

Implementing the innovation & national data strategies

Connecting the CBI's network to overcome common challenges

Trade

Putting business at the heart of UK trade policy

Growing an army of SME exporters

Thriving regions

Injecting private sector leadership to levelling up

A playbook to take clusters from good to great

Workforce

Shaping a more agile skills system

Equipping companies to adapt to a changing workforce

Health

Instil a culture of valuing health more as a nation

Helping firms shape a progressive workforce health offer



Promote health to boost
productivity

The Health agenda in 2022

The pandemic has posed a big, uncomfortable question. Are we, as a nation, valuing health enough? The answer is almost certainly no.

The pandemic has awakened business to the scale and importance of their role in supporting their people's health and wellbeing. And there are clear benefits for doing so. Not only is it the *right* thing to do, as compelling economic research demonstrates, it's also the *wise* thing to do.

There's powerful evidence that healthier employees are happier employees. A more resilient workforce is, in turn, a more productive workforce. Now that is a virtuous cycle *all* businesses can covet.

And it's an increasingly real consideration for the workforce of tomorrow. Your health offer is now going to be either a help or a hindrance to attracting and retaining top talent. Helping companies understand what good looks like, and joining them on this journey, will be a big focus for the CBI in the months ahead.

Now the other side of this coin is, of course, the UK's health and life sciences industry. And the pandemic has again showcased its critical importance.

The ingenuity and innovation which brought vaccines at record pace was a truly global success story. But one that was rooted in the UK. This vivid illustration of the industry's role in building healthier nations serves as a springboard to making sure the UK remains *the* global leader in innovative, outcome-focused products and services.

So, whether you're a multinational or an SME, whether you're in in pharma or farming, the CBI's health team look forward to working with you on the evolution of business' role in health.



What will the CBI do on Health in 2022?

In 2022, the government must:

- Instil greater value placed on investment in health as a nation
- Embrace the transformational power of data in health
- Deliver the life sciences sector's vision

And to help with this, the CBI will...

- Provide insight from across the economy to ensure policymakers realise the ambitions outlined in the **Health is everyone's Business report**, shaping the future direction of occupational health support for firms
- Work on a collaborative approach to unlocking the benefits outlined in the **DHSC Data Saves Lives Strategy**, providing regular and open dialogue with business
- Bring expertise from businesses to ensure delivery of the **Life Sciences Sector Vision** allowing these sectors of the future to invest, grow and compete globally
- Build market resilience and reduce inequalities through partnership with the newly-formed **Office for Health Improvement & Disparities and the UK Health Security Agency**.

In 2022, business must:

- Lock in new approaches to health and wellbeing as an employee value proposition

And to help with this, the CBI will...

- Connect companies of all sectors and sizes, to **discuss, define or develop a progressive strategy** for their workforce health offer
- Work with partners to build a **universal indexing tool and benchmarking structure** to help businesses make further progress
- Help businesses navigate a complex landscape of policy regulation to join likeminded organisations and better utilise publicly available data in product and service development – engaging with the **Open Life Data Framework** consultation process



How can you get involved?

Shape change

Influence the health policy agenda

- Contribute to **a series of roundtables across 2022** with policymakers, industry leaders and regulators on data and innovation in health, decarbonising health provisions, widening uptake of R&D and delivering a highly skilled health and life sciences talent pool
- Sign up to the CBI's **Health & Life Science Working Group**
- Feed your views into the **CBI's submissions on key public health consultations** throughout 2022 as well as sectoral challenges and opportunities related to changes in regulatory frameworks
- Work with the CBI to help **widen the economic importance of health**, through ongoing submissions for fiscal and political events, and trade negotiations.

Embrace change

Ensure your business is doing all it can to support employee health

- Join the **Health Index launch** to understand how this new tool can help take your business on a journey to benchmark, showcase and develop your health offer to talent and the market
- Use our **mental health toolkit**.

Lead change

Be at the fore of transforming the health of the nation

- Join the CBI and Business for Health task & finish groups across Feb-July 2022 to **refine a new Beta-stage indexing tool** for the business health offer
- Contribute to reports and roundtables on the future of **ESG, health and purpose reporting** including how non-legislative progress can be business-led
- **Profile your business** and develop thought leadership on key health and life sciences topics or campaigns
- Partner with the CBI on a **new interview/podcast campaign** looking at the scale of the opportunity on business' role in health.

What are the KPIs that will help us judge progress on Health...?

Across the economy...

- Reduce the disease burden by 20% in 2030, with business-led interventions securing more than £18bn in additional economic output annually.

Government action...

- Ensure that leading departments have formally committed sufficient multi-year funding and strategies to deliver the occupational health reforms outlined in the *Health is Everyone's Business* report.

And the CBI will be on the hook for mobilising business action...

- Ensure that 50% of the FTSE100 are committed to, tracking progress on, and reporting (voluntarily) with the CBI and Business for Health index on the industry health offer by 2025.

To find out more...

If you'd like to talk about our Health agenda more generally, please book a call with [Jordan Cummins](#), the CBI's Programme Director for Health.

Visit www.cbi.org.uk/health

Thank you!

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